



## Exhibit at THE International Concessions and Hospitality Marketplace

Sheraton New Orleans Hotel  
500 Canal Street, New Orleans LA

**Wednesday, Aug. 8** (2:30 p.m. – 5:00 p.m.)  
**Thursday, Aug. 9** (2:00 p.m. – 4:00 p.m.)  
Open to full and tabletop displays.

### Here's what past attendees and exhibitors have to say:

*"The NAC Expo is critical to the growth of my business."*

*"We had a great response to our product ...the right audience at the right time."*

*"Networking with others in our industry and vendors at the NAC Expo is better for me than at other shows."*

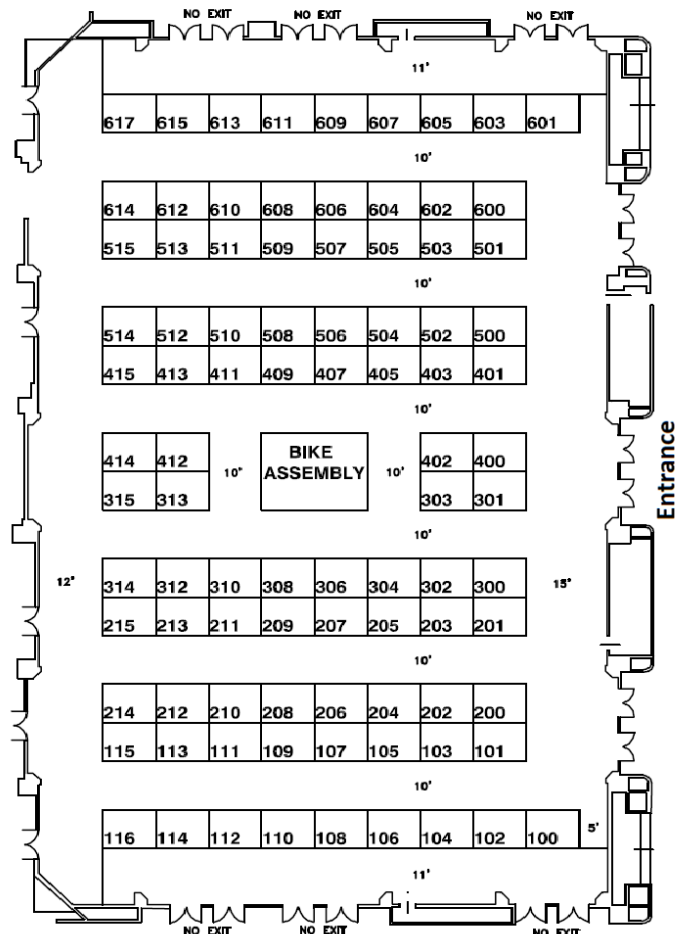
*"It was my first time attending and I met new friends and learned new things. It was a great event that helped me expand my reach to concessionaries and meet new contacts."*

### Join an impressive list of Vendors who have already signed up!

- Puts your company's products and services in front of an incredible variety of concessions buyers.
- Gives you valuable publicity and awareness in NAC publications, brochures and NAOnline.org.
- Includes your company information in the Expo Exhibit Guide, a valuable post-show reference tool.
- Affords you the chance to showcase your products and services.
- Offers you the opportunity to network with industry leaders at expo events.

### NAC Trade Show attendees are experienced and proven directors of concessions & operations from facilities such as:

Amusement Parks • Arenas • Movie Theatres • Ball Parks • Airports • Expo Centers • Race Tracks • Zoos • Aquariums • Colleges/Universities • Stadiums • Bowling Centers • Festivals Casinos • Foodservice Contractors • Ice & Roller Skating Rinks • Flea Markets/Swap Meets • Park/Recreation Departments • Family Entertainment Centers • Water Parks • Historical Sites • Tourist Attractions • Performing Arts Centers • Concert Venues • Pari-Mutuel Facilities



For more information, go to  
[NAOnline.org](http://NAOnline.org)



# Sign-Up

Sheraton New Orleans Hotel  
 500 Canal Street, New Orleans LA  
**Wednesday, Aug. 8**  
 (2:30 p.m. – 5:00 p.m.)  
**Thursday, July 13**  
 (2:00 p.m. – 4:00 p.m.)

For more information,  
 go to  
**NAOnline.org**

## -Booth Registration Prices-

8 X 10 Standard Booth*	Before 6/4/18	After 6/4/18
NAC Member Companies	\$1,500	\$1,700
Non-Member Companies	\$2,000	\$2,200

\* Includes complimentary invitation to Tuesday Opening Night Reception and Silent Auction.

By becoming an NAC member, you'll save on your booth and reap other considerable benefits of NAC membership! **The First Year Membership is only \$180!**

**Yes, Make me a Member of NAC!**

Trade Show Booth

A deposit of 50% is due at the time of the booth application. The remainder of the booth fees are due by July 31, 2018. All booths include one 6-foot skirted table, two chairs, one wastebasket, back and side drapes, one booth identification sign, and free trade show passes for your customers.

**Your company will be listed under this name provided:**

Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone # \_\_\_\_\_ Mobile # \_\_\_\_\_ Fax # \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 Description of products/services: \_\_\_\_\_

**Each Trade Show Vendor will have the opportunity to purchase Full NAC Expo Registrations at a special rate of \$595 each. (Regularly \$650) Three or more Full Expo registrations receive an additional discount of \$550 each.** This registration will include all educational programs, three breakfasts, two lunches, refreshment breaks, two outstanding evening events and the opportunity to network with buyers outside of the trade show floor. **Additional Full Registration names can be emailed to info@naonline.org.**

Sponsorship/ Reg.

# \_\_\_\_\_ of Full Expo Registrations @ \$595 ea. (Regularly \$650) or \$550 ea. for three or more. **Trade Show Vendors Only Offer.**

Name 1: \_\_\_\_\_ Email \_\_\_\_\_  
 Name 2: \_\_\_\_\_ Email \_\_\_\_\_  
 Name 3: \_\_\_\_\_ Email \_\_\_\_\_  
 Address (if different than above) \_\_\_\_\_  
 Booth Selection (diagram on previous page - please list 6 choices): 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_

I want to save my booth location by making an Expo Sponsorship Commitment at the following level:  
 (DO NOT include payment for sponsorship - You will be contacted to discuss your sponsorship options)

Platinum (\$10,000 +)  Gold (\$5,000 - \$9,999)  Silver (\$2,500 - \$4,999)  Bronze (\$1,000 to \$2,499)

**TOTALS:**

Total booth Registration:.....\$ \_\_\_\_\_  
 Full Expo Registrations @ \$595 each (or \$550 each for three or more):.....\$ \_\_\_\_\_  
 NAC First Time Membership Fee @ \$180 (if applicable): .....\$ \_\_\_\_\_  
**GRAND TOTAL:**.....\$ \_\_\_\_\_

Cancellation Policy. If Space is canceled by Vendor after July 31, 2018, no payment will be refunded. Cancellation after June 1, 2018 and prior to July 31, 2018 will receive 50% refund of total payment or the entire deposit if the vendor has not fully paid for the Space.

Payment

**MAIL THIS FORM & CHECK PAYABLE TO:** National Assn. of Concessionaires (Payable in U.S. funds only, drawn on a U.S. bank.) 180 N Michigan Ave., #2215, Chicago, IL 60601; OR Fax to (312) 236-7809; Charge to:  Visa  MasterCard  Am. Ex.

Total Amount to be charged: \$ \_\_\_\_\_ **Questions? Call (312) 236-3858 or email info@NAOnline.org**

Cardholder Name \_\_\_\_\_  
 Acct. No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Verification Code \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Signature \_\_\_\_\_ Cardholder Email \_\_\_\_\_