



# 2017 Concession Profession Advertising

Reach the Buyers in the Concession Industry!

*Concession Profession*, the magazine of the National Association of Concessionaires (NAC), is a proven resource of news, photos and features for the leaders in the recreation and leisure-time concessions industry.

## Why advertise in Concession Profession?

- ✓ Maximize your booth investment at CinemaCon and the NAC Concession & Hospitality Expo.
- ✓ Issues are distributed throughout the year at industry events, and to new and prospective NAC members. A copy of the magazine will be available at CinemaCon.
- ✓ Annual issue includes NAC membership directory, a year-round reference guide for members.
- ✓ Members keep the magazine for 1-2 years, and pass them along to associates.
- ✓ Very reasonable rates and space options.
- ✓ Congratulate the 2017 Bert Nathan Award Recipient!

## Bert Nathan Award Recipient

Andrew Cretors, ACS, President of C. Cretors and Co., has been selected as the 2017 Bert Nathan Memorial Award Honoree. Andrew will be presented the award at the CinemaCon All-Industry Award Breakfast scheduled for Tuesday, March 28 at Caesars Palace in Las Vegas. **Be among the first of your peers** to display your leadership position and send best wishes to Andrew by taking out a congratulatory ad in the 2017 edition of *Concession Profession*, the official magazine of NAC.



See the attached insertion form to take advantage of the option that is best for you!



180 N. Michigan Avenue, Suite 2215  
Chicago, IL 60601  
ph: (312) 236-3858 fx: (312) 236-7809  
email: info@NAConline.org



# 2017 Concession Profession Insertion Order

There are attractive options that you can take advantage of. Mark your choices in the space provided.

<u>General Promotional Ad</u>	<u>Bert Nathan Congratulatory Ads</u> (at size indicated to the left)	<u>Nathan Ad with Regular Ad</u> (In addition to regular ad fee)
_____ Full Page (7 1/2 x 10) -	<b>\$1,975</b>	_____ \$750.00
_____ Half Page Horizontal ( 7 1/2 x 5) -	<b>\$1,475</b>	_____ \$450.00
_____ Half Page Vertical (3 1/2 x 10) -	<b>\$1,475</b>	_____ \$450.00
_____ Quarter Page Horizontal (4 7/8 x 3 1/2) -	<b>\$1,200</b>	_____ \$325.00
_____ Quarter Page Vertical (3 1/2 x 4 7/8) -	<b>\$1,200</b>	_____ \$325.00
_____ Back Cover (8 3/4 x 11 1/4 trim to 8 1/2 x 11) -	<b>\$2,624</b>	
_____ Inside Covers (8 3/4 x 11 1/4 trim to 8 1/2 x 11) -	<b>\$2,550</b>	

**Mechanical Specifications:** The form below must be filled out and materials and payment must be received *no later than February 17, 2017*. Please send the form as soon as possible to reserve space. Electronic files should be sent in high resolution (300 dpi or higher) JPEG, EPS, Photoshop or PDF images in CMYK color to [cdammann@NAOnline.org](mailto:cdammann@NAOnline.org)

**NAC Member/Exhibitor Discount:** NAC members and 2017 Expo Trade Show exhibitors receive a 10% discount on gross billing when payment is received within 30 days of invoice.

Contact Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

## Payment Information:

MAIL THIS FORM AND CHECK PAYABLE TO: National Assoc. of Concessionaires

Payable in U.S. funds only, drawn on a U.S. Bank

Fax to (312) 236-7809 or mail to 180 N. Michigan Avenue, Suite 2215, Chicago, IL 60601

OR CHARGE TO: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express Total Amount to be charged: \$ \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Acct. No. \_\_\_\_\_ Exp Date \_\_\_\_\_ Verification Code \_\_\_\_\_

Billing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Questions? Call (612) 849-8418 or email [cdammann@naonline.org](mailto:cdammann@naonline.org)



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