



To educate, advocate for, and inspire public  
assembly venue professionals, worldwide

# Results for IAVM Members

R.1 Members will have knowledge & skills to be successful professionals able to meet & exceed customer & stakeholder expectations.

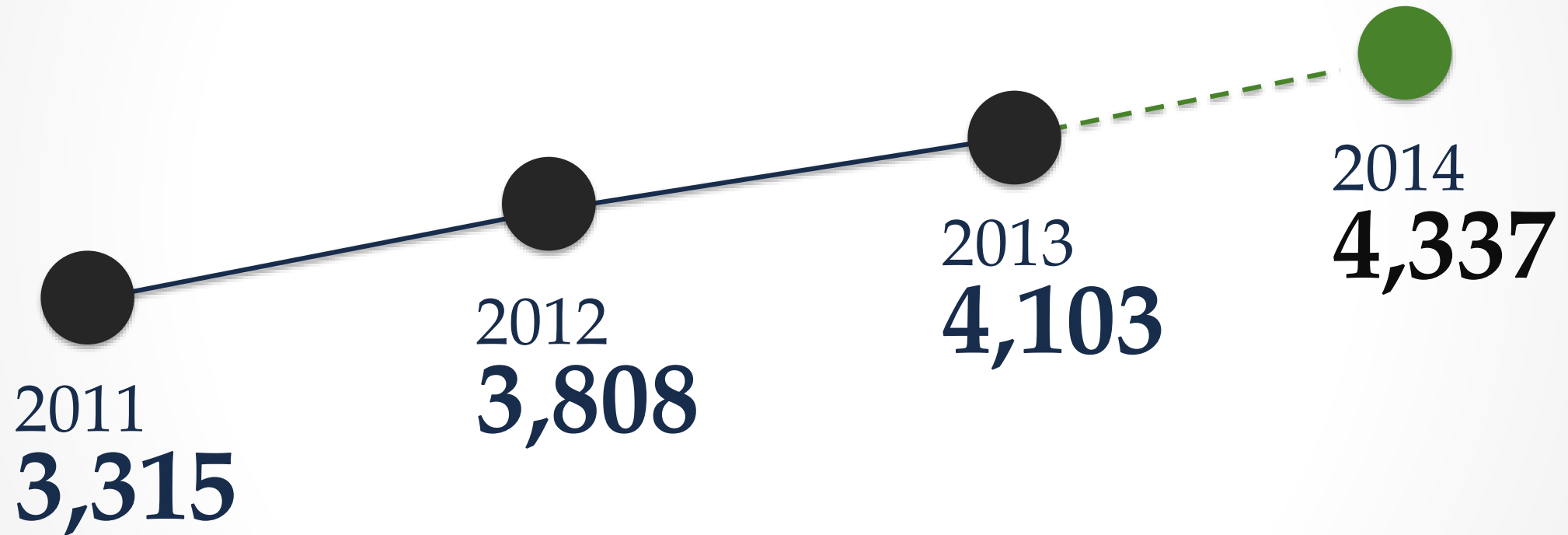
R.2 Education & training

R.3 Advocacy

R.4 Personal & Professional Advancement

R.5 Informed Leaders

# A Growing Community



# Member Affiliations



## Association Alliances



## Industry Alliances







Academy for  
Venue  
Safety & Security



Trained Crowd  
Manager



Guest Experience &  
Crowd Management  
Conference



Expert. Leader. **CFE.**



Public Assembly  
Facility Management:  
*Principles and Practices*

**3<sup>rd</sup>**  
*Edition*





## Surveys Taken

**1,275**  
2012

**3,147**  
2013

**4,820**  
2014

 **UWM** FOUNDATION

# **BIGGEST CHALLENGES FACING VENUE MANAGERS**

- **Filling Dates**
- **Maximizing Revenue**
- **Wifi**
- **Guest Experience**
- **Funding for new/renovated facilities**
- **Legal Liability**

# Facilities and Concessions

- **Branded Concessions**
- **Local fare**
- **Craft Brews**