



New Product Presentations

July 22, 2015

Duke Energy Convention Center



Booth 123

again!

By Airlite Plastics



again!



- Leader in North American rigid food packaging
- World-class product development & engineering
- Headquartered in Omaha, NE



14-DAY CUPS

Customizable cups with a quick turn around time!



QUICK AND EASY ORDERING!



Choose cup
size & color



Send artwork
for labels



Order ships
within 14 days!



Spill resistant,
drinking straw
lids

Customizable
full-color
graphics

Recyclable
16oz and 32oz
cups sizes

Contact us for details and
Place Your Order Today!

Carter Ash, Director of Business Development
cdash@airliteplastics.com | 214.325.8790
www.again-usa.com

again!



INTRODUCING THE \$1 CUP

A simple, customizable 16oz cup you can use everyday!



Finally, a responsible replacement for wasteful paper cups!

EARTH-FRIENDLY + AFFORDABLE

Reusable again and again,
100% RECYCLABLE materials

Retails for **ONLY \$1**, including
printed cup and lid!



Proudly made in the USA
Order yours today!

Carter Ash, Director of Business Development
cdash@alnliteplastics.com | 214.325.8790
www.again-usa.com

again!



Booth 319

Appetize

A woman with dark hair tied back is standing at a bar. She is looking down at a tablet computer mounted on the bar counter, with her finger touching the screen. In her left hand, she holds a menu or a piece of paper. She is wearing a white t-shirt with a dark graphic. The bar counter is cluttered with various items, including bottles, glasses, and a cash register. In the background, other people are blurred, suggesting a busy social setting. The word "Appetize" is overlaid in a large, white, cursive font across the center of the image.

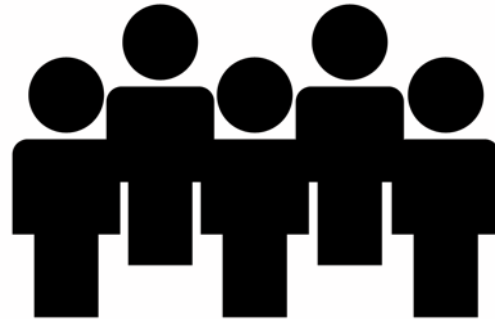
Appetize

CHALLENGES FACING LIVE EVENTS:

Appetize



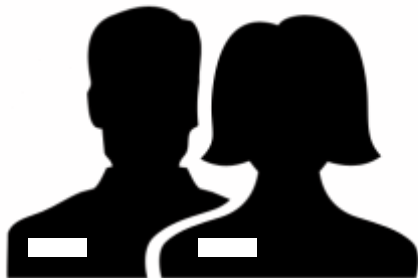
1. VOLUME



2. CAPTIVE AUDIENCE



3. DYNAMIC NETWORK



4. PART-TIME/VOLUNTEERS



5. OPEN LATE



6. LACK OF INNOVATION



A hand holds a smartphone in the foreground, displaying the Appetize app interface. The app shows a menu with items like Cheese Pizza, Greek Salad, Fries, Cheeseburger, and Pretzels, each with a price and a green checkmark. The background is a blurred image of a baseball game in progress at a stadium filled with spectators.

Appetize

www.appetizeapp.com



Booth 121

Calbee

HARVEST SNAPS



NAC SHOW July 22-23, 2015

BOOTH #121

Calbee®

Purity and Simplicity of Ingredients

Our manufacturing method preserves the delicious taste and nutritional value of green peas and red lentils.



- ✓ Lightly Salted is now **GMO FREE**
- ✓ All Flavors are **Gluten Free**
- ✓ All-natural Baked Crisp
- ✓ 4-5g of Vegetable Protein
- ✓ 13% Natural Dietary Fiber
- ✓ Low Cholesterol
- ✓ Lower Sodium
- ✓ Low Carbohydrate

BOOTH #121

BOOTH #121



Booth #121



HARVEST SNAPS

BLACK BEAN



**COMING
Q4
2015**



Booth #121



Booth 113



The Spirit of Ohio!

Crystal Spirits, LLC



Booth 420

***Chef
Stephen***TM

**THE FRESH SOFT
PRETZEL**^{CO.™}

*Chef
Stephen*TM

THE FRESH SOFT PRETZEL^{CO.}TM

A division of Chef Stephen FoodsTM



15g Protein

Fresh Soft Pretzel/Dip Combo Packs for all tastes!

- Cinnamon Fresh Soft Pretzel with Cream Cheese Dip (Sweet)
- Fresh Soft Pretzel with Nacho Cheese Dip (Mild) *salt packet included*
- Fresh Soft Pretzel with Jalapeno Cheese Dip (Medium) *salt packet included*
- Fresh Soft Pretzel with Habanero Cheese Dip (Hot) *salt packet included*



Convenient, ready-to-eat warm or at room temperature, portable



15g Protein

Single Soft Pretzel Packages

- Traditional Fresh Soft Pretzel *salt packet included*
- Cinnamon Fresh Soft Pretzel



Convenient, ready-to-eat warm or at room temperature, portable



15g Protein

**No Refrigeration Needed
Limited Shrink
Easy to Display**

- Serve in a heated unit or on the shelf
- Virtually no shrink as compared to other types of soft pretzels
- 12 month shelf life
- Shipper boxes and display racks available





A Convenient, Satisfying Meal or Hearty Snack for anyone on the go!

- Families
- Travelers
- Vacationers
- Children
- Athletes
- Campers
- Hikers
- Sportsman
- Hunters
- Truckers
- Traveling Teams
- Schools
- Spectators at Sporting Events

*Fun, Happy Food
for Everyone!*





About Chef Stephen Foods

The Fresh Soft Pretzel Co. was created by Chef Stephen Flynn, who wanted to offer higher quality versions of America's favorite foods – one of them being the soft pretzel. Thus, **The Fresh Soft Pretzel Co.** was born.

Chef Stephen's pretzels and dips are also made with convenience for both the retailer and the consumer. Products can be heated or sold off the shelf, ready to eat.

**Satisfying meals and hearty snacks
for anyone on the go!**



Booth 416





SATISFIES CUSTOMERS
MORE THAN ANY
OTHER CUP



EVENTCUP
SOLUTIONS
IMAGINE • REUSE • REMEMBER

OUR CUPS HAVE BEEN SUCCESSFULLY USED BY:

- sports stadiums
- festival venues
- concert arenas
- amusement parks
- museums
- Soccer World & European Championships organizers



Event Cups have a **20-YEAR** successful track record in **11 EUROPEAN COUNTRIES**, where they have been used in six

GERMAN BUNDESLIGA soccer stadiums, on all of **AC/DC'S, DEPECHE MODE'S & THE ROLLING STONES'** European concert tours, and throughout many other festival and concert venues.

The cups have been utilized for marketing by **RED BULL, COCA COLA, BECK'S, SPATEN, FRANZISKANNER** and many other household brands.

IMAGINE • REUSE • REMEMBER

EVENT CUPS ARE:

- the quality benchmark in the marketplace
- best overall value for event specific, branded long lasting, drink-ware
- 100% recyclable (PP#5)
- reusable (50 or more dishwasher cycles guaranteed)



EVENT CUPS OFFER:

- new event revenue source for your organization
- innovation in ergonomics of design (shapes, interlocking handles, easily stackable)
- infinite branding possibilities (literally, the world - or our cup - is your oyster)
- durability (50 or more commercial/home dishwasher uses guaranteed)
- custom branding to your liking (latest IML - In Mold Labeling technology)



IMAGINE • REUSE • REMEMBER

EVENT CUPS WILL:

- create a new revenue source for your organization
- enhance and maximize your drinkware branding efforts
- keep your marketing messages in front of your audience for months following your event
- reduce waste and monetary/environmental costs of one-time use, disposable cups
- be the perfect, high quality, alternative where broken glass creates a hazard
- provide an affordable souvenir option for any budget



IMAGINE • REUSE • REMEMBER



info@eventcup.com



(503) 765-5273



(888) 679-5282



EVENTCUP
SOLUTIONS

Start creating your
own cup now!

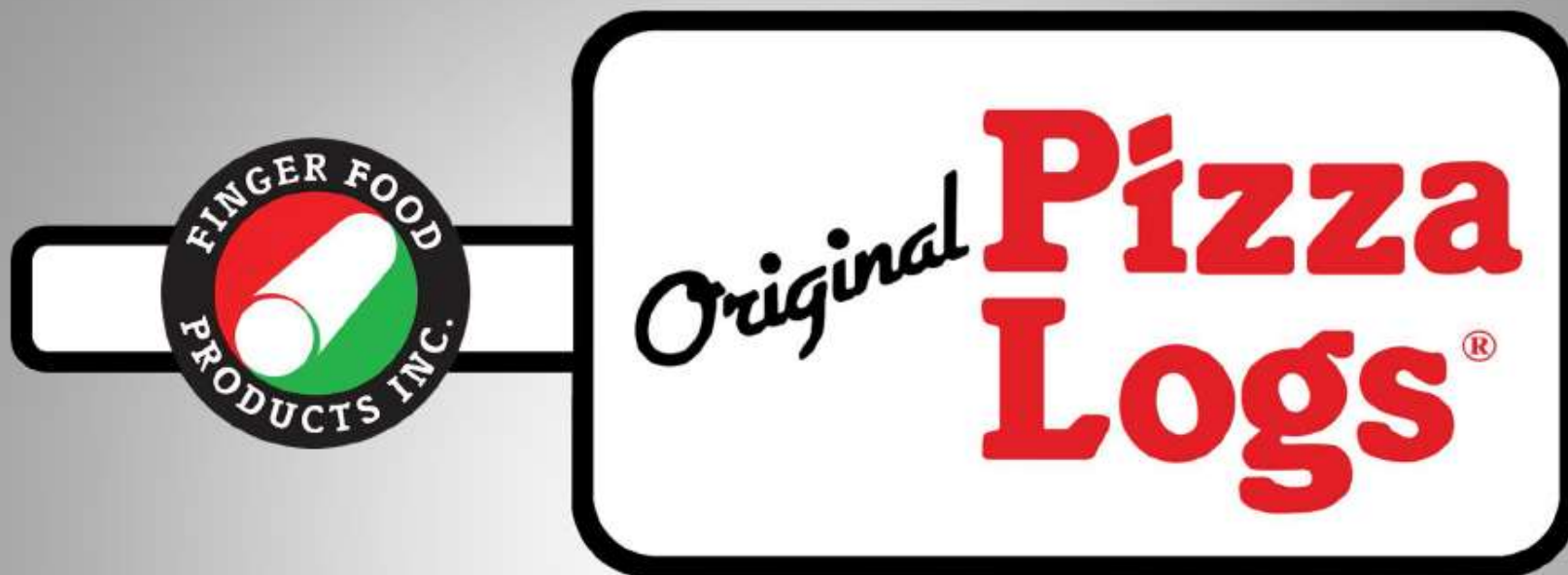
EVENTCUP.COM

IMAGINE • REUSE • REMEMBER



Booth 115





*Proud Partner of the Buffalo Bills,
Pittsburgh Pirates and Buffalo Sabres*

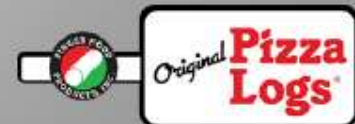


The Best Ingredients. Period.

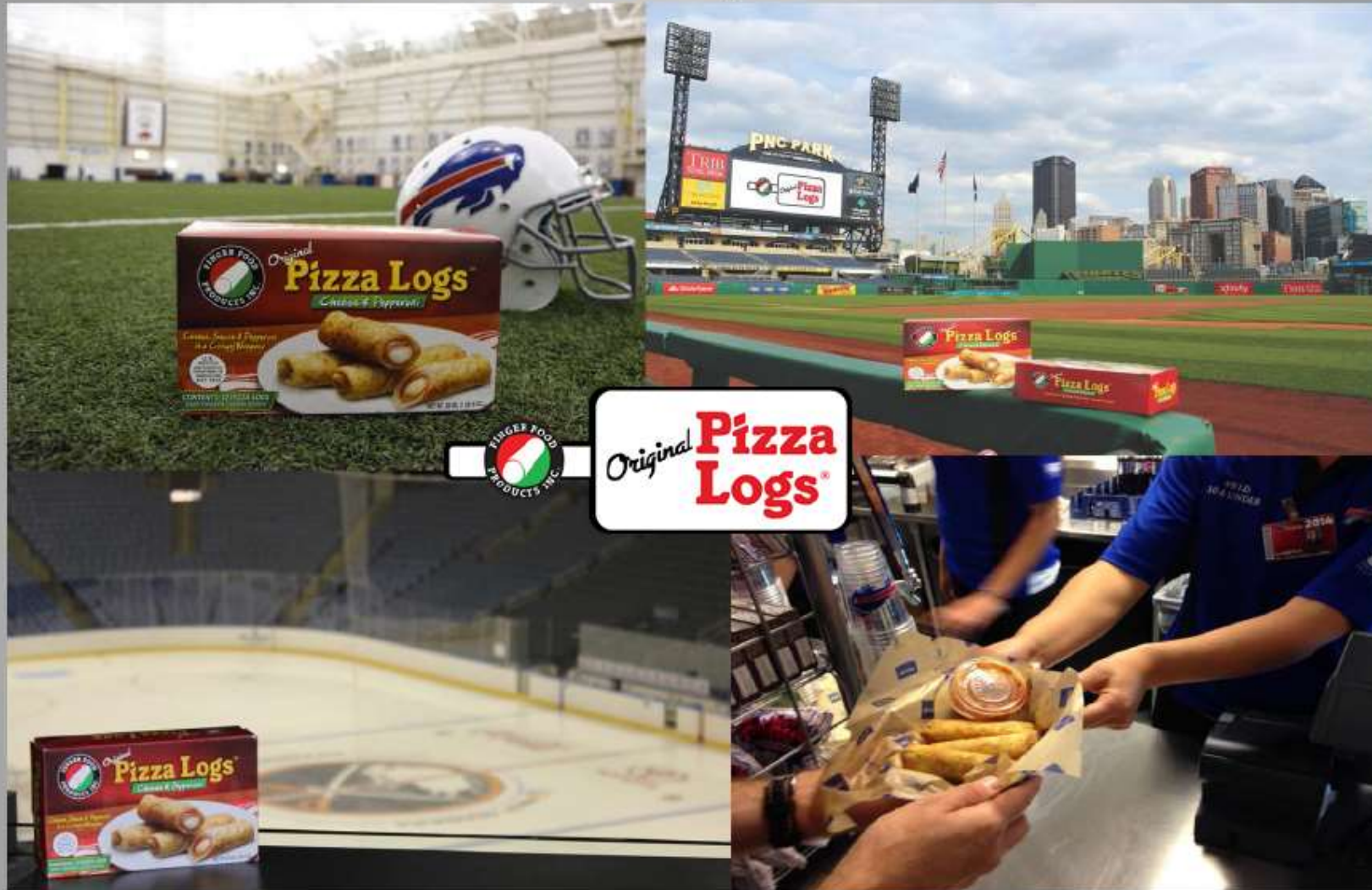
Only the best ingredients will do for Original Pizza Logs®. We use only whole milk Mozzarella cheese, nothing imitated, no fillers. We insist on only the highest grade, quality pepperoni. We use simply the best meatless spaghetti sauce. The product is wrapped in quality dough.

We offer our flagship product in two versions:

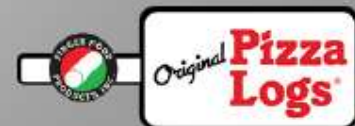
- Fryable: 3:30 @ 350°
- Oven-Ready: 12-14 minutes @ 400°



Professional Sports Venues

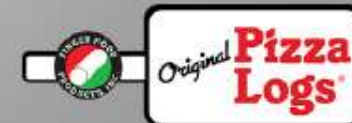


- NO prep. Reduce Labor Costs
- Holds for 2 hours under heat!
- Concessions and Suites
- Freezer, Fryer, and Serve
- HUGE profit per serving



Concession Stands

FAVORITES		
Double Burger w/fries	12.00	
Weck Rolls w/fries	10.00	
Bacon Dog w/chips	10.00	
Italian Sausage w/fries	9.50	
Chicken Tenders w/fries	9.50	
Kids' Burger w/fries	9.50	
Pizza Logs	7.50	
Quarter Pound Dog	7.00	
French Fries	4.50	
SNACKS		
Roasted Peanuts	4.50	
Candy	4.00	



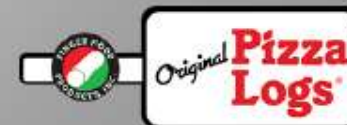
Suites and Boxes





Strong Profit Margins, Minimal Labor Costs

Just one, 72 Count Case of Original Pizza Logs® provides **24 opportunities** (3 per serving) to make a profit. There is no investment to begin serving! Just requires a freezer, fryer, and dipping sauces. (Suggest marinara, ranch and wing sauce).



\$\$ Strong Profit for Your Venue \$\$



Suites

$$\begin{array}{r} 12/ \$40 = \$240 \\ - \$40 * \\ \hline \end{array}$$

\$200/ Case Profit
x 120 (Pallet Order)

\$24,000 Per Order!

FAVORITES		
Double Burger w/fries	12.00	
Weck Rolls w/fries	10.00	
Bacon Dog w/chips	10.00	
Italian Sausage w/fries	9.50	
Chicken Tenders w/fries	9.50	
Kids' Burger w/fries	9.50	
Pizza Logs	7.50	
Quarter Pound Dog	7.00	
French Fries	4.50	
SNACKS		
Roasted Peanuts	4.50	
Candy	4.00	

Concessions

$$\begin{array}{r} 3/ \$7.50 = \$180 \\ - \$40 * \\ \hline \end{array}$$

\$140/ Case Profit
x 120 (Pallet Order)

\$16,800 Per Order!



* \$40 case cost is estimated based on shipping location





Booth 311





introducing the world's most advanced cheese OS

Gehl's 2.0



INTRODUCING GEHL'S 2.0



- Patented technology for faster heating & optimal serving temp.
- Uses less counter space – 5"W
- Fewer machine parts for easier cleaning and maintenance
- Smaller sauce package for fast product turns, fresh flavor and less waste
- Uses 60% less energy than competitive cheese dispenser
- On-trend flavors to help UPSELL snack items and to create a snacking hotspot!

INNOVATION

Today, your customers are searching for new, bold and adventurous flavors that bring excitement and variety to their meal.

Gehl's isn't just for nachos any more.

- **Queso Blanco** A Mild, White Cheddar Cheese sauce with Red and Green Bell Peppers, Jalapenos and Ancho Chili Peppers
- **Smoky Bacon Cheddar** Smoked Cheddar cheese with bacon bits
- **Taco** Tomato puree and taco seasonings accent our famous Jalapeno Cheese Sauce
- **Triple Hot** A fiery blend of tabasco, jalapeno and habanero peppers



A SWEET, NEW WAY TO SNACK

Sweet Snacking is on the Rise

Drizzle, dunk or douse. Gehl's® sweet sauces take fruit, churros, donuts, pretzels, cookies from a boring snack to an exciting experience, the possibilities are endless:

- Rich, Dark Molten Chocolate Sauce
- Spicy Mexican Chocolate Dipping Sauce
- Creamy Dulce de Leche Sauce





Booth 119





Booth 219

Phoenix Distribution & Marketing



Booth 110

Spring[®] USA[®]
The Evolution of Intelligent Design[®]

Mobile Culinary Station

Spring USA proudly introduces the newly designed Mobile Culinary Station!
Created with convenience and air quality in mind, this unit serves as a self-contained, mobile induction cooking station, with refrigerated drawers for easy replenishment.

New!



- Unit features stainless steel surfaces and durable, jet black, exterior treatment
- Unit features two, 1800 watt, SM-181R MAX Induction Ranges
- Contains an integrated AF-350 Air Filtration System uniquely designed to remove odor and grease laden vapors during food preparation
- Refrigerated drawers consist of a hermetically sealed compressor, finned evaporator and condenser. Drawers accept standard food pans

Spring USA®

The Evolution of Intelligent Design®

www.springusa.com

(1) 630-527-8600

*Convertible Buffet Servers Featuring MAX Induction™
'Stealth' Hold-Only, Portable Induction Ranges*



- Fast, Easy, Portable, Modular Set-Up
- 'Stealth' Range Won't Show Fingerprints
- Utilizes Space With Maximum Efficiency
- Eliminates the Need for Canned Fuel
- Food Is Maintained At Accurate Temperatures

Spring USA®
The Evolution of Intelligent Design™

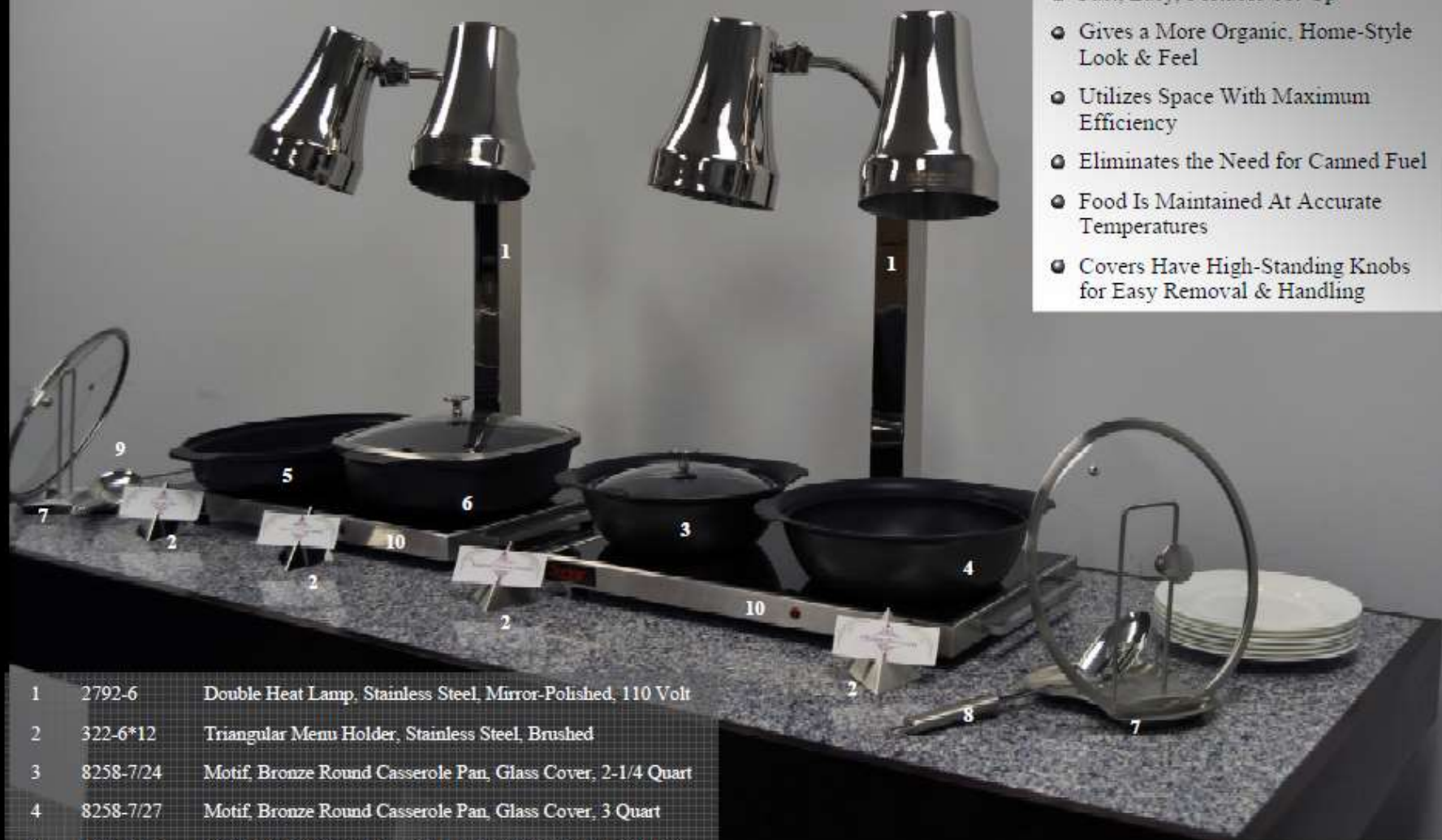
www.springusa.com



Our Optional CBS
Support Bar
Stabilizes the
Server on Your
MAX Induction™
Range ~

(1) 630-527-8600

Warming Tray, Double Heat Lamps & motif Cookware



- Fast, Easy, Portable Set-Up
- Gives a More Organic, Home-Style Look & Feel
- Utilizes Space With Maximum Efficiency
- Eliminates the Need for Canned Fuel
- Food Is Maintained At Accurate Temperatures
- Covers Have High-Standing Knobs for Easy Removal & Handling

1	2792-6	Double Heat Lamp, Stainless Steel, Mirror-Polished, 110 Volt
2	322-6*12	Triangular Menu Holder, Stainless Steel, Brushed
3	8258-7/24	Motif, Bronze Round Casserole Pan, Glass Cover, 2-1/4 Quart
4	8258-7/27	Motif, Bronze Round Casserole Pan, Glass Cover, 3 Quart
5	8265-8/38	Motif, Titanium Shallow Oval Roaster, Glass Cover, 3 Quart
6	8268-8/28	Motif, Titanium Square Casserole Pan, Glass Cover, 4 Quart
7	9080*3	Cover/Utensil Holder, Stainless Steel
8	M3505-35	Slotted Spoon, Stainless Steel, 13-1/2" Length
9	M3505-40	Rice Ladle, Stainless Steel, 10" Length
10	ST-1220	Warming Tray, Tempered Glass Surface, Low Profile Design

Spring USA®
The Evolution of Intelligent Design®



Booth 105



Healthy Choices



**72% of consumers are
Searching for healthier options!**



We have what your customers
WANT.

Delicious, healthy products
THAT TASTE GREAT!

Skinny Iced Coffee Healthy Fruit Chillers
All Natural Freezer Tubes



Booth 509





www.samsogroup.com

www.flexicarry.com

(800) 339-4685

Booth #509



Faster Service + Shorter Lines = More Beverage Sales

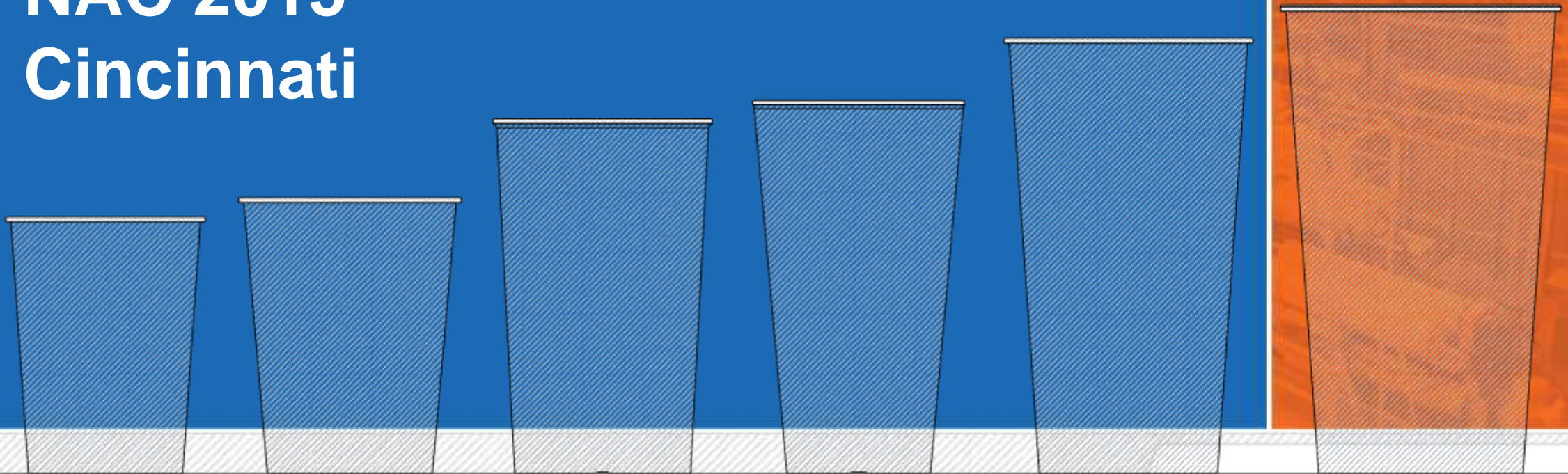




Booth 213

Tm Technimark

IML Cup Presentation NAC 2015 Cincinnati



See us at Booth 213

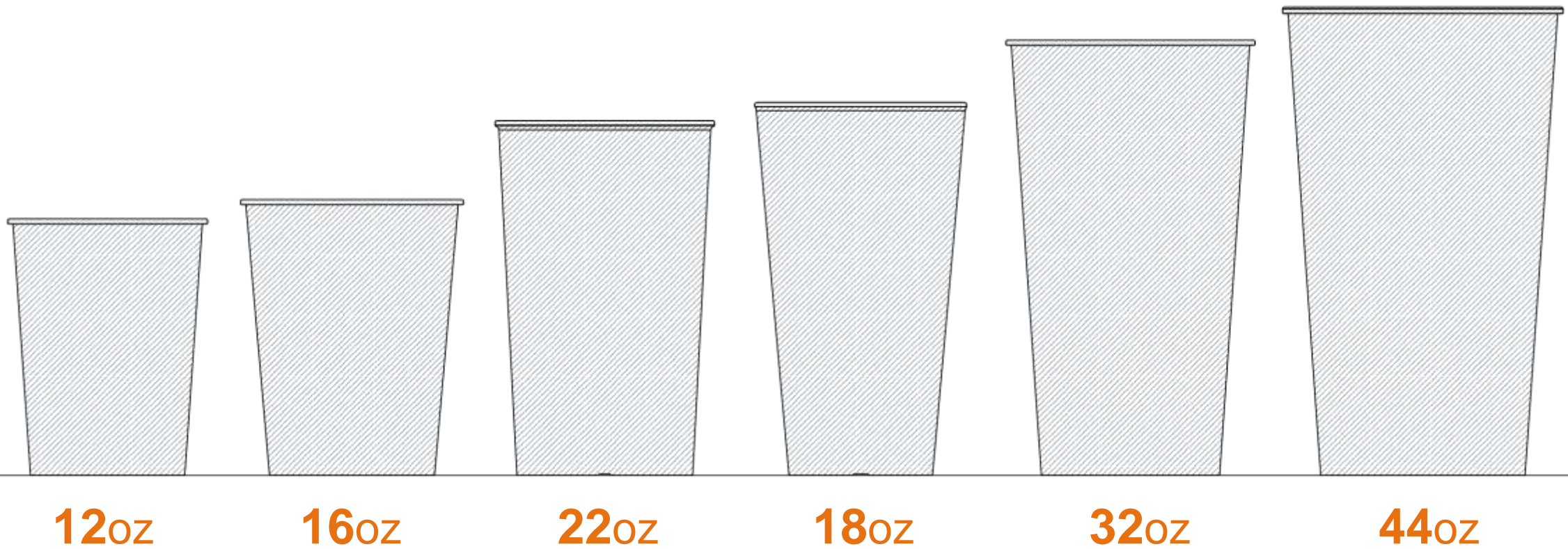
A Few of Our Clients and their Brands



IML Cups...What's the value?

- » Consumers keep YOUR brand in THEIR hand for many years!
- » Souvenir item becomes reason to purchase and drives beverage sales!
- » High quality art with multiple label options allows for any design to differentiate from teams, brands, venues, etc.

Variety of Sizes



New Technology/ Premium Options

- Metallic (new in 2015)
 - » Use of entire metallic label or highlight only part of the design.



New Technology/ Premium Options

- Thermochromic- color changing ink.
 - » Ink is activated when cold beverage poured: background, images or messages to change colors /appear when cold!



New Technology/ Premium Options

- Inside Print
 - » Use the inside of the cup to expand your marketing canvas!
 - » Single or four color art work available.





THANK YOU

Booth 213

Thomas Skeen

tskeen@technimark.com

www.technimark.com



Booth 511

T C B
manufacturing



Success is measured in degrees and we intend to keep it that way.

About us

- **TCB Manufacturing began 25 years ago**
- **Domestic manufacturing of soft sided, insulated cooler cases for a limited but demanding market**
- **Now in full scale production with the widest ranges of sizes, colors, and applications**
- **Our durability and quality surpasses anything in the industry**



Features

- **Proudly made in the USA**
- **Customize with your company's logo – NO MINIMUMS**
- **Seamless, Leak-proof, Antimicrobial Liner**
- **1" wall of foam Insulation on all sides**
- **Available in vinyl and majestic 600 denier cloth material**
- **Various bag and trim colors**



Add-Ons

- Inside Thermal Divider
- Clear Menu/Delivery Route Window
- Bulk Pockets
- Wheel Kit
- Travel Cart
- Luggage Feet
- Dispensing Lid
- Backpack Kit

Imprint Options

- Silkscreen (up to 3 color)
- Embroidery (up to 15 colors)
- Digital Transfers (unlimited colors, shading, and gradients)



TCB at a Glance



Emails:

chris@tcbmanufacturing.com

jose@tcbmanufacturing.com

Phone: 219-3268445

Facebook:

<https://www.facebook.com/TCB.Manufacturing>



Booth 111



by Vista



POWER TO THE
INDEPENDENTS



Manage from Anywhere!



Manage your theatre from the office, or....

your sofa.



Mobile Selling



Internet Ticketing You're Proud of



Mobile Ticket Scanning



**THANK
YOU.**





Booth 318



Waldman Naturals



The World's First Gourmet All Natural Fruit-Based Popcorn Topping





Kickers® adds a burst of deliciously sweet 100% natural real fruit and spice flavor to popcorn, pretzels, ice cream, yogurt, smoothies, and more!

Sprinkle a little goodness™

They're also a great better-for-you "pixy stick" type candy alternative





BETTER FOR YOU ATTRIBUTES



REAL NUTRITIOUS FRUIT → Always the First Ingredient in Kickers®



- 100% Natural
- Antioxidant Rich Ingredients
- Gluten-Free - Non-GMO - OU Kosher
- Only 15-20 Calories per 1 tsp. serving
- No Artificial Flavors or “Natural” Flavor Additives
- No Artificial Colors, Sweeteners, or Preservatives



Strawberry Banana



Apple Cinnamon



Chocolate Peanut Butter Banana



Maple Banana Cream



KICKERS SHELF DISPLAY

Chocolate Peanut Butter Banana, Strawberry Banana
Maple Banana Cream and Apple Cinnamon

Contains 1 x 16 count stick pack box of each flavor
Each stick contains 2 teaspoons of Kickers®
Place on shelf, j-hooks, or suction cup directly to glass





Innovative

Kickers is a totally unique brand
with no known competitors

Profitability

Provides an overall **Golden
Nugget** to help build
incremental sales!

Nutrition

Kickers is made with real fruit
and carries an excellent
nutritional scorecard as well
as great taste!



Movie Theatres
Stadiums & Arenas
Zoos & Aquariums
Colleges & Universities
Foodservice Contractors
Parks & Recreation
Amusement Parks
Family Entertainment Centers
Ice and Roller Skating Rinks
Racetracks
Bowling Centers
Outdoor facilities
Convention centers
Performing Arts Centers

Sprinkle a little goodness™

Double Serving .28 ounce Stick Packs



Suggested Retail Price
\$1.79 - \$1.99

[866-927-2070](tel:866-927-2070)
www.tastekickers.com
info@tastekickers.com



Booth 125



Walk-n-***Dip***TM

WALK-N- DIP

MAKING LIFE SIMPLER ONE DIP AT A TIME



WE ALL LOVE ENTERTAINMENT. WHETHER ITS A BALLGAME, CONCERT, OR AMUSEMENT PARK, USUALLY THE FOOD IS JUST AS MUCH FUN AS THE ACTUAL EVENT.



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30/04/14
10/04/14 | Dreamstime.com



BUT AS A CONSUMER, ITS SUCH AN INCONVENIENCE CARRYING YOUR FOOD AND CONDIMENTS WHILE TRYING TO GET BACK TO YOUR SEAT. ONCE SEATED, AN EVEN BIGGER INCONVENIENCE OCCURS AS YOU TRY TO JUGGLE YOUR FOOD AND CONDIMENT WHILE Watching the event.



AS A VENDOR, ALSO please TAKE A MOMENT TO THINK HOW MUCH ROOM THESE TRAYS ACTUALLY TAKE UP in storage. WE ALL KNOW HOW VALUABLE EACH AND EVERY SQUARE FOOT WE USE HELPS, AND helping to limit storing THESE trays WOULD MOST DEFINENTLY HELP PUT THOSE EXTRA SQUARE FEET TO GOOD USE.



introducing walk-n-dip!





Booth 217

**WICKED
SPOON
YOGURT**



Froyo Program - Sign Up NOW!!

Wicked Spoon works with all food service operators (Independent & Third-Party) and is now available in 28 states; Hospitals, College & Universities, K-12, Business & Industry, Entertainment & Cultural Facilities.

We specialize in helping our clients offer an exciting, branded, and delicious frozen yogurt program that also has low start up costs and large profit margins which equal high earning potential.

Our product placement program provides you with a turnkey branded solution for Self-Serve or Full-Serve that can be implemented quickly...within 10 days! We will provide you with our point of sale marketing materials, trademark, floor plans, and paper goods along with traditional and interactive marketing support.



Equipment?? NO PROBLEM!!

Sell only 5 Cups per day to pay for your equipment!!
Wicked Spoon recommends a variety of solutions for all your equipment needs. Your individual equipment requirement may vary based on your type of location.

There are rental and purchased/leasing options available.
Please contact us to discuss which option best suits your needs.





PRODUCT PLACEMENT PROGRAM

- \$500 ONE-TIME MARKETING FEE
- NO FRANCHISE FEES
- NO ROYALTIES
- TRADE DRESS FLEXIBILITY
- MARKETING & PROMOTIONAL SUPPORT
- PRODUCT & EQUIPMENT TRAINING
- ONLINE ORDER GUIDE

BUSINESS BENEFITS

- No franchise & royalty fee
- Fully branded frozen yogurt concept
- Proudly serving Dannon frozen yogurt
- Increase customer base & repeat visits
- Increase overall revenue
- Access to all Wicked Spoon marketing tools
- Training and on going support

CUSTOMER BENEFITS

- 40+ flavors plus seasonal offerings (list may vary by region)
- Proudly serving Dannon frozen yogurt
- Extensive nutritional options:
- All but 5 flavors are made without gluten
- Probiotics (Live & Active Cultures)
- Non-Fat Flavors
- Low-Fat Flavors
- No sugar added flavors
- Non-dairy sorbets flavors
- Kosher Certified

Following items available for additional charge:

- Wall Wrap (\$500 + based on size)
- Light Box Sign (\$495 + based on size)
- T-Shirts (American Apparel \$12.50 ea)
- Hats (\$12.00 ea)
- Loyalty Cards (500 cards \$35)
- Table Tents (20 tents \$12.50)

WHAT YOU GET

- Trademark usage
- Free custom design
- Machine wrap
- Printed point of sale materials
- Easy online ordering
- Training & on-going support
- Nutritional information
- Kosher certificate
- Flavor signs
- Menu board templates
- Loyalty cards
- Digital sign templates
- Ongoing marketing & promotional support
- Promotional subsidizes

REQUIREMENTS

- Food permit
- Two flavor soft serve machine (we can assist if not available)
- Purchase frozen yogurt from Wicked Spoon
- Branded machine graphics
- Branded menu/pricing signage
- Must maintain Wicked Spoon brand standards
- Topping station
- Branded cups & spoons (optional)



CONTACT US:

25 East Union Ave, Suite 6
East Rutherford, NJ 07073

T. 212-574-8105

info@wickedspoon.com

www.WickedSpoon.com



Thank You!