



The 2016-2017 NAC Regional Seminars

Leadership Counts

The new Regional Seminar Series promises to be one of the best ever!

The series will fit into every level of management and every segment of business as it will study the characteristics of a true LEADER. Participants will also develop skills that are required of every successful LEADER, including the ability to motivate and effectively shape other's convictions and actions.

This Two Hour Seminar will investigate all dimensions of a good LEADER and the behavioral science behind leading in the workplace. This forum will be an asset for every channel of business and every level of management as it helps invigorate the mindset of any individual in a working environment.

Larry Etter, CCM NAC's Director of Education and Senior Vice President of Malco Theatres will once again be the instructor. Etter has over three decades of professional experience in the food and beverage industry.

Cost:

\$125 for NAC members

\$165 for non-members

Send three attendees to one location get the fourth free!

Your registration may be applied to the NAC Concession Manager Certification Course or a new NAC membership within 18 months of the seminar.

Register online at naconline.org or refer to the attached form.

National Seminar Scholarship Supporters

ConAgra, CCSI, Gold Medal, Hershey's, Nestle, Royal Corporation, Ricos Products, Tri State Theater Owners, Weaver Popcorn

Locations and Dates

- Feb. 18, 2016 - Santa Fe Springs, CA (Royal Corporation Headquarters)
- March 9, 2016 – Elmhurst, IL (Gold Medal Super Sale)
- March 15, 2016 - Tunica, MS (Tri-State Convention)
- April 21, 2016 – San Antonio, Texas (Santikos Palladium IMAX)
- May 11, 2016 – Springfield, Virginia (Mid-Atlantic NATO Show & Tell)
- May 16, 2016 - Minneapolis, Minnesota (North Central NATO)

Future Sites TBD

