

Concession Manager Certification



Upcoming Class:

July 8-11, 2017 in Scottsdale, AZ (NAC Expo)
Fairmont Scottsdale Princess in Scottsdale, Arizona

(check naconline.org for additional dates and locations)

DON'T MISS YOUR OPPORTUNITY for in-depth classroom training on recreational and leisure-time concessions and foodservice operations! Over 1,500 industry professionals have been certified through this program.

The 4-day program includes instruction with emphasis on topics essential to a concession manager. The programs provide practical, measurable benefits, and many attendees experience per capita increases upon utilizing program concepts and practices.

Classes are held at various locations and times throughout the year. Minimum class size must be met for class to be held. The CCM program can also be customized for your corporation, and can be designed to conform to your company's own operational policies. Arrangements can be made to host a corporate program at a time and place of your company's choosing.

Registration Fees (per person) includes course manual, exam and certificate of completion:

- \$645 – NAC Members
- \$695 – Employee of NAC member company
- \$770 – Non Member
- \$600 – 3 or more NAC members from the same company
- \$625 – 3 or more employees of an NAC member company
- \$695 – 3 or more non-members from the same company

"The CCM program provides you with the tools and information to entertain profitably and manage your personnel effectively."

- Gina DiSanto, CCM, King Theatres

Program Outline

Management

- Basic fundamentals
- Financial & service objectives
- Applications to recreational foodservice

Profit Planning

- Establishing a budget format
- Projecting annual sales, labor costs
- Annual budget preparation

Cost Control Systems

- Establishing a viable cost control system
- Designing reporting forms
- Evaluating operating results

Menu Planning/Branding

- Menu structure
- Menu items
- Branding options

Event Planning

- Projecting sales
- Personnel and food requirements
- Developing an event plan

Register online at www.naconline.org
or contact us via email.



...where food meets fun!