



# Trade Show

## Exhibit at THE International Concessions and Hospitality Marketplace

**Wednesday, July 12** (1:00 p.m. – 4:00 p.m.)  
**Thursday, July 13** (2:00 p.m. – 4:00 p.m.)  
 Open to full and tabletop displays.

### Here's what past attendees and exhibitors have to say:

### Join an impressive list of Vendors who have already signed up!

- Puts your company's products and services in front of an incredible variety of concessions buyers.
- Gives you valuable publicity and awareness in NAC publications, brochures and NAOnline.org.
- Includes your company information in the Expo Exhibit Guide, a valuable post-show reference tool.
- Affords you the chance to showcase your products and services.
- Offers you the opportunity to network with industry leaders at expo events.

### NAC Trade Show attendees are experienced and proven directors of concessions & operations from facilities such as:

Amusement Parks • Arenas • Movie Theatres • Ball Parks • Airports • Expo Centers • Race Tracks • Zoos • Aquariums • Colleges/Universities • Stadiums • Bowling Centers • Festivals Casinos • Foodservice Contractors • Ice & Roller Skating Rinks • Flea Markets/Swap Meets • Park/Recreation Departments • Family Entertainment Centers • Water Parks • Historical Sites • Tourist Attractions • Performing Arts Centers • Concert Venues • Pari-Mutuel Facilities

For more information, go to [NAOnline.org](http://NAOnline.org)

*"The NAC Expo is critical to the growth of my business."*

*"We had a great response to our product ...the right audience at the right time."*

*"Networking with others in our industry and vendors at the NAC Expo is better for me than at other shows."*

*"It was my first time attending and I met new friends and learned new things. It was a great event that helped me expand my reach to concessionaires and meet new contacts."*

*"Business sessions were the best ever. Nice balance of new folk in the trade show. Phenomenal Expo! A must attend event!"*

*"Look forward to it every year. Always a great venue with valuable learning. The connections and re-connections made at the show are key."*

100	102	104	106	108	110	112	114	116
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101	103	105	107	109	111	113
200	202	204	206	208	210	212

201	203	205	207	209	211	213
300	302	304	306	308	310	312

*"Great contacts and a worthy organization with inspired leadership."*

301	303	305	307	309	311	313
400	402	404	406	408	410	412

*"Learned what is the latest and greatest in our industry."*

401	403	405	407	409	411	413
500	502	504	506	508	510	512

*"The organization of the NAC Expo is clearly well thought out by the organizers and worth the investment."*

501	503	505	507	509	511	513
600	602	604	606	608	610	612

601	603	605	607	609	611	613
700	702	704	706	708	710	712

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# Sign-Up

**Wednesday, July 12**  
(1:00 p.m. – 4:00 p.m.)  
**Thursday, July 13**  
(2:00 p.m. – 4:00 p.m.)

## -Booth Registration Prices-

<b>8 X 10 Standard Booth*</b>	<u>Before 5/2/17</u>	<u>After 5/2/17</u>
NAC Member Companies	\$1,400	\$1,500
Non-Member Companies	\$1,900	\$2,000

\* Includes complimentary invitation to Tuesday Opening Night Reception and Silent Auction.

By becoming an NAC member, you'll save on your booth and reap other considerable benefits of NAC membership! **The First Year Membership is only \$180!**

**Yes, Make me a Member of NAC!**

**For more information, go to  
NAOnline.org**

A deposit of 50% is due at the time of the booth application. The remainder of the booth fees are due by June 30, 2017. All booths include one 6-foot skirted table, two chairs, one wastebasket, back and side drapes, one booth identification sign, and free trade show passes for your customers.

**Trade Show Booth**

**Your company will be listed under this name provided:**

Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 Description of products/services: \_\_\_\_\_

**Each booth will have the opportunity to purchase one full NAC Expo registration at a rate of \$495.** This registration will include all educational programs, three breakfasts, two lunches, refreshment breaks, two outstanding evening events and the opportunity to network with buyers outside of the trade show floor. Additional expo registrations can be purchased at the prevailing rates.

**Sponsorship/ Reg.**

One Full expo registration @ \$495 :  
 Name: \_\_\_\_\_ Email \_\_\_\_\_  
 Address (if different than above) \_\_\_\_\_  
 Booth Selection (diagram on previous page - please list 6 choices): 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_  
 I want to save my booth location by making an Expo Sponsorship Commitment at the following level:  
 (DO NOT include payment for sponsorship - You will be contacted to discuss your sponsorship options)  
 Platinum (\$10,000 +)    Gold (\$5,000 - \$9,999)    Silver (\$2,500 - \$4,999)    Bronze (\$1,000 to \$2,499)

**TOTALS:**

Total booth registration:.....\$ \_\_\_\_\_  
 One total full expo registration @ \$495:.....\$ \_\_\_\_\_  
 NAC First Time Membership Fee @ \$180 (if applicable): .....\$ \_\_\_\_\_  
**GRAND TOTAL:**.....\$ \_\_\_\_\_

Cancellation Policy. If Space is canceled by Vendor after June 30, 2017, no payment will be refunded. Cancellation after May 1, 2017 and prior to June 30, 2017 will receive 50% refund of total payment or the entire deposit if the vendor has not fully paid for the Space.

**Payment**

**MAIL THIS FORM & CHECK PAYABLE TO:** National Assn. of Concessionaires (Payable in U.S. funds only, drawn on a U.S. bank.) 180 N Michigan Ave., #2215, Chicago, IL 60601; OR Fax to (312) 236-7809; Charge to:  Visa    MasterCard    Am. Ex.  
 Total Amount to be charged: \$ \_\_\_\_\_   **Questions? Call (312) 236-3858 or email info@NAOnline.org**  
 Cardholder Name \_\_\_\_\_  
 Acct. No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Verification Code \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Signature \_\_\_\_\_ Cardholder Email \_\_\_\_\_