

# Earn Your CCM Online!



Is it a job or is it a career? Invest in your professional future NOW! The 2018 Fall Semester On-Line Certified Concessions Management Course (CCM) is calling YOU to enroll!

## **2018 Fall Semester On-Line Certified Concessions Management Course (CCM):**

Take your concession career to the next level by enrolling in the CCM class today! Instruction with emphasis on topics essential to a Concession Manager. Enrollment is open to all levels of concession workers seeking to advance their careers. Secure your future by investing in your education, you will be glad you did!

NAC is pleased to work in conjunction with the **University of Memphis' Kemmons Wilson School of Hospitality & Resort Management** to offer this life changing (CCM) class..... ONLINE!

Those passing the exam at the end of the course may use the designation CCM (Certified Concession Manager) or, for suppliers, ACE (Allied Concession Executive). Students passing receive 4.5 hours of Continuing Education (CU) credits or may be awarded 3 hours regular university credit. Please contact the instructor for more details.

**Cost:** \$1,200

**Registration closes:** August 20, 2018  
**Semester begins:** August 27, 2018  
**Semester ends:** December 10, 2018

**[CLICK HERE](#) for more information and registration links or call 312-236-3858**

### **Objectives:**

Management, Profit Planning, Cost Controls and Menu Planning/Branding

### **Instructor:**

NAC Director of Education, Larry Etter, CCM, SVP Malco Theatres provides a once in a lifetime educational experience.

*"The material progresses naturally and provides an overall picture of proper planning and considerations for concession professionals."*

Theresa Boysen, ACS, ACE



...where food meets fun!

