



...where **food** meets **fun!**

NAC By Laws Purpose and Mission

2.1. Consistent with the Articles of Incorporation, the laws of the State of Illinois and Section 501(c)(6) of the Internal Revenue Code the purposes of NAC are:

2.1.1 Advance the common business interests of the concession industry the purposes of NAC are:

2.1.2 Consider and advise on questions affecting the concession industry and the financial, commercial, industrial and social interest affecting the industry.

2.1.3 Advancing industry interest with government.

2.2 PURPOSES – NAC shall have such purposes and conduct programs to advance the industry and as set forth in the strategic plan and policy as adopted by the Board of Directors.

NAC Standing Committees Mandate

Communication Committee

The NAC Communication Committee is responsible for all aspects of the association's communications and marketing functions. The Committee will plan, assess, and oversee such elements as publications, website, social media, public relations and marketing of new or on-going NAC programming. The Committee will use the NAC Strategic Plan as their guide, meet at least twice a year in person with periodic conference calls as needed and will report to the NAC Board of Directors on a regular basis. The NAC President will appoint the Chair of the Committee from the current Board of Directors. Committee Members will be appointed by the NAC President as per interest of the volunteer.

Education Committee

The NAC Education Committee is responsible for all aspects of the association's education and certification functions. The Committee will plan, assess, and oversee such elements as the Regional Seminars, Corporate Seminars, Certification Offerings and all current or future NAC Education Programming. The Committee Members will include all NAC Regional Vice Presidents, and the Director of Education. The Committee will use the NAC Strategic Plan as their guide, meet at least twice a year in person with periodic conference calls as needed and will report to the NAC Board of Directors on a regular basis. The NAC President will appoint the Chair of the Committee from current Board of Directors.

Executive Committee

As detailed by the NAC By Laws: EXECUTIVE COMMITTEE (1) member appointed by the President from the Board of Directors, and subject to approval by a majority vote of the Directors, along with the Chairman of the Board, President, President Elect, Vice Presidents, Treasurer, and Executive Vice President, without vote, shall constitute the Executive Committee. The Committee may exercise the powers of the Board of Directors when the Board is not in session, reporting its actions to the Board at its next regular meeting. A majority of the members of the Executive Committee present at any meeting shall constitute a quorum for the transaction of business.

Government Relations Committee

The NAC Government Relations Committee is responsible for all aspects of the association's legislative and regulatory functions. The Committee will plan, assess and respond to all pertinent on-going Municipal, State, International and Federal Legislative and Regulatory activities and will determine all necessary and germane actions that will advance concession and hospitality industry interests with the appropriate governmental apparatus. The Committee will use the NAC Strategic Plan as their guide, meet at least twice a year in person with monthly conference calls as needed and will report to the NAC Board of Directors on a regular basis. The NAC President will appoint the Chair(s) of the Committee from the current Board of Directors. Committee Members will be appointed by the NAC President as per interest of the volunteer.

Membership Marketing Committee

The NAC Membership Marketing Committee is responsible for advancing the association's membership. Additionally, the Committee is responsible for developing and marketing additional benefits that would motivate and encourage membership growth and membership engagement. The Committee will use the NAC Strategic Plan as their guide, meet at least twice a year in person with additional conference calls as needed and will report to the NAC Board of Directors on a regular basis. The NAC President will appoint the Chair of the Committee from the Current Board of Directors. Committee Members will be appointed by the NAC President as per interest of the volunteer.

Mentorship Committee

The NAC Mentorship Committee is responsible for on-loading new NAC Members, introducing them to all the benefits of the association and engaging them to participate in all activities that the association has to offer. The NAC Mentorship Committee is “the welcome wagon” for new, re-engaged or interested members who now find it appropriate to partner with NAC to increase their own standing within the concession & hospitality channel as well as improve the concession and hospitality industry as a whole. The Committee will use the NAC Strategic Plan as their guide, meet in person at least twice a year with additional conference calls as needed and will report to the NAC Board of Directors on a regular basis. The NAC President will appoint the Chair of the Committee. Committee Members will be appointed by the NAC President as per interest of the volunteer.

NAC Charity Golf Committee

The NAC Charity Golf Committee is responsible for the planning, assessment and operation of all aspects of the Charity Golf Event scheduled annually on the Monday Morning prior to the start of CinemaCon in Las Vegas. The Committee will use the NAC Strategic Plan as their guide, meet in person or via conference call as needed and will report to the NAC Board of Directors on a regular basis. The NAC President will appoint the Chair(s) of the Committee. Committee members will be appointed by the NAC President as per interest of the volunteer.

NAC EXPO Committee

The NAC EXPO Committee is responsible for all aspects of the Annual NAC Concession & Hospitality EXPO including analyzing, planning, procurement of sponsorships, advancing the interest and sales of booths, determination of programming elements and assistance with the operations of all elements of the NAC EXPO. The Committee will use the NAC Strategic Plan as their guide, meet at least twice a year in person with additional conference calls as needed and will report to the NAC Board of Directors on a regular basis. The NAC President-Elect will act as Chair of the Committee. Committee Members will be appointed by the NAC President as per interest of the volunteer.

NAC Future Leaders Committee

The NAC Future Leaders Committee recognizes the need to engage those within the industry and the membership who will provide Leadership of NAC in upcoming years. This committee will investigate means to engage those individuals as well as advise current NAC Leaders on the needs of this burgeoning audience.

Nominating Committee

The NAC Nominating Committee is responsible for recommending director candidates for positions on the NAC Board of Directors and Officers on the NAC Executive Committee in accordance with the NAC By Laws and NAC Board Policy. Those recommendations are presented to the membership at the Annual Membership Meeting on the final day each year of the NAC Concession & Hospitality EXPO for approval. A quorum must be met and all members in good standing have the opportunity to nominate an individual for an opening at that time or approve the work of the Nominating Committee. As the NAC By Laws stipulate: The Nominating Committee shall consist of the Chairman of the Board, who will be chairman, the current President, the President Elect and at least two (2) past Presidents selected by

the Committee Chairman. In the event the chairman cannot serve for whatever reason, the committee will select a chairman from among its members. The Committee shall perform its activities in accordance with policies as adopted by the Board of Directors.

Outreach Committee

The Outreach Committee's purpose is to fulfill the NAC mission statement by expanding the reach of the organization to untapped companies and professionals and enrich the association by befitting from members with broad backgrounds, experiences and points of view. Creating a diverse membership comprised of different backgrounds, talents, experiences and perspectives will help close the gaps created by single minded thinking. Encouraging active participation by a diverse group will increase problem-solving. NAC's strength is creating a forum where the experienced and inexperienced, operators and vendors learn from each other. If we increase the owner/operator facility membership the vendors will automatically come. The Committee will use the NAC Strategic Plan as their guide, meet at least twice a year in person with additional conference calls as needed and will report to the NAC Board of Directors on a regular basis. The President will appoint the Chair(s) of the Committee. Committee members will be appointed by the NAC President as per interest of the volunteer.

Silent Auction Committee

The Silent Auction Committee is responsible for the successful fulfillment of the annual Silent Auction scheduled on Tuesday night of the NAC Concession & Hospitality EXPO. The Committee's responsibilities include, but are not limited to: procurement of Silent Auction items, planning and operation of the Tuesday Night Silent Auction, and analysis and final report of the activity. The Committee will use the NAC Strategic Plan as their guide, meet as needed and will report to the NAC Board of Directors on a regular basis. The President will appoint the Chair(s) of the Committee. Committee members will be appointed by the NAC President as per interest of the volunteer.