



## ***NAC at CinemaCon 2014***

**[www.CinemaCon.com](http://www.CinemaCon.com)**

***Monday, March 24<sup>th</sup>, The 30th Annual Al Lapidus/Variety Boys & Girls Club Golf Classic at the Anthem Country Club***

*Proceeds benefit Variety Boys and Girls Club Scholarship Foundation, The Will Rogers Motion Pictures Pioneers Foundation & NAC Educational Programs.*

For more info, [www.naonline.org](http://www.naonline.org) or call (312) 236-3858.

### **NAC Suite at Caesars Palace**

**4:00 – 6:00 PM**

*Please join NAC President Jeff Scudillo & other fellow NAC members for cocktails as we toast Timothy Farha of Nestle USA, recipient of the 2014 Bert Nathan Award.  
(Please call the hotel operator for the suite number)*

### **Tuesday, March 25<sup>th</sup>, 7:30-9:15am Breakfast**

***Presentation of the 2014 NAC Bert Nathan Memorial Award to Timothy Farha of Nestle USA.***

### **Tuesday-Thursday, March 25<sup>th</sup>-27<sup>th</sup>**

**Reserve the NAC Meeting Room for your business meeting**

### **Tuesday-Thursday, March 25<sup>th</sup> - March 27**

**Please stop by the NAC Booth #230 (Forum Ballroom)**

***Larry Etter, CCM autographs his new bestseller – Tuesday 11:00 am – 1:00 pm  
New Concession Profession and a Denver gift available at booth.***

### **NAC Educational Program:**

#### **Thursday March 27<sup>th</sup>**

**8:45 – 10:00 am**

***“Concession Confessions: Lessons Learned and Future Opportunities”***

Facilitated By:

Kathi Gillman, Director of Food and Beverage/Purchasing, Starplex Cinemas

A dynamic panel of experienced concession operators discusses how the concession industry has changed over the years and how they plan on meeting the challenges of today's diverse and demanding consumer.