NEW LOCATION EXPANDED TRADE SHOW FLOOR



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UNITED DRIVE-IN THEATRE OWNERS ASSOCIATION 2015 TRADE SHOW REGISTRATION

PARK INN BY RADISSON 3011 MAIN GATE LANE KISSIMMEE, FL

TRADE SHOW INFORMATION

The UDITOA Trade Show is a 1 day event on Tuesday February 3, 2015 starting at 10:30 AM, with set up time starting at 8:00 AM. This is a great Convention to show off your product line and promote upcoming summer products. Unlike the other Conventions, here you are dealing with the owners of the companies who are in charge of purchasing. One registration fee will provide you with one table to display your products to UDITOA member attendees as well as the opportunity, if you desire, to address all of our members as a whole. Meals are included and you are invited to network with our members at our Meet-n-Greet Monday night February 2nd. and all day Tuesday. Registration is from 3:00 PM to 9:00 PM on Monday.

SPONSORSHIPS

Sponsorships provide a great way for your Company to receive added recognition from our Members by playing a supporting role in our Convention. You will have your Company Name and/or Logo prominently displayed at the Sponsored Event and have the opportunity to personally address the attendees. Your Companies Name will also be listed on the Official Schedule of Events.

CONTRIBUTED ITEMS - EVEN IF YOU CANNOT ATTEND...

Provides your Company with exposure of your goods or services by contributing samples, gifts, pamphlets, brochures, merchandise and products for attendees Goody Bags. Door Prizes can also be supplied and are appreciated.

If you are a not a Member, we invite you to complete a Membership Application. As an Associate Member, you can also continue the relationship year round by using the UDITOA On Line Discussion Board.

Available onsite: Projector, DVD player, 120V. up to 20A. & 120/208V. up to 50A. electric If you require any additional special requirements please contact us well in advance and we will do our best to accommodate your needs.

SHIPMENTS:

Should arrive at the hotel between Jan. 26 & 30. All packages shipped to the hotel must be CLEARLY marked *in places other than on the address label*, "HOLD FOR UDITOA" and **also** CLEARLY marked *for how* the contents are to be used. Ex: goody bag, donation, door prize, HOLD for Trade Show, etc.

SHIP ITEMS TO:

UDITOA c/o Park Inn by Radisson 3011 Main Gate Lane Kissimmee, FL 34747

Include on Package Label: Front Desk: 407-396-1400

Trade show registration form continues on other side →

2015 TRADE SHOW REGISTRATION continued

CLEARLY PRINT ALL INFORMATION or MEMBERS CAN REGISTER ON-LINE at www.uditoa.org

COMPANY INF	ORMATION							
COMPANY NAME		CONTACT PERSON						
ADDRESS		STATE ZIP CODE						
				E-MAIL				
PRODUCTS / SEF								
SPONSORSHIP	PS	Send L0	OGO electronica	lly to info@)uditoa.org			
□PLATINUM	\$2,000	□SILVE	ER \$500)				
□GOLD	\$1,000	□BRON	NZE \$250) `	YOUR CHOIC	E \$_		
CONTRIBUTED	ITEMS	ALL Iter	ns MUST arrive	between N	londay, Jan. 26	& Friday	, Jan. 30	
☐ YES, I will cont	ribute Do	oor Prize(s)	(Describe Bel	ow)				
☐ YES, I will cont	ribute items for	the Goody E	Bags (175 of ϵ	each item	required) (De	escribe	Below)	
Description:								
Representative. \$3 tional Representati Trade Show floor Show, also use the additional fees. *A	ve is \$50.00 fo are available. I e CONVENTIOI	r the day wl f you wish t N REGISTR n-refundable	nich also incluo o attend the ATION form e	udes mea full Conv enclosed	als. Larger dis vention in add in this packe v within your d	splay a dition to t, with organiz	reas on the the the Trade appropriate ation. \$ 300.00	
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If you are contribu	ting as a Spons	or you may	include it here	OR BY SE	PARATE PAYMENT	Γ)	\$	
	 	f you are no	t a member of	f UDITO <i>P</i>	add \$100.0	0	\$	
METHOD of PA	YMENT (Non-re	efundable and	Non-transferal	ble)	TOT	AL	\$	
□Check (Enclosed	d & Payable to:	UDITOA)	☐ Master	r Card	□ Visa	□ Di	iscover	
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CVC (SECURITY CODE	ON BACK)							
		Name (A	S IT APPEARS ON	THE CARD)	Signatui	'e (of c <i>i</i>	ARD HOLDER)	
Make a Copy fo					UST be received be mailed or Faxe			

UDITOA Convention Walt Effinger 2382 E. Main Street Lancaster, OH 43130 Current Members can also Register On-Line at www.uditoa.org

Convention Information: Walt Effinger

740-654-4525 Home 740-215-4593 Cell

Trade Show Information: John Mellor 239-443-8780 Cell 239-349-4236 Home



15th Annual U.D.I.T.O.A. Convention February 2-5, 2015 - Kissimmee, Florida

Tentative Schedule of Events

Monday, Feb 2:

Afternoon & Evening:

3 PM - 9 PM Registration begins.

6 PM -10 PM Meet & Greet

Tuesday, Feb 3: Trade Show Day

Morning: Upcoming Technologies Seminar, Vendor Introductions.

Afternoon: Trade Show, Group Picture **Evening**: Poolside Dinner Party & Dancing with Live DJ (Outside weather permitting).

Wednesday, Feb 4:

Morning: Guest Speaker – Larry Etter, National Association of Concessionaires (NAC)

Afternoon: Concession Equipment Displays & Demos

Evening: Membership Exchange

Thursday, Feb 5:

Morning: President's Meeting, Membership Meeting

Afternoon: National Association of Theatre Owners (NATO) Industry Updates Evening: Final Night Banquet (Business Casual Dress, Then Entertainment for all!)

Friday, Feb 6:

Morning: Optional group trip to Universal Studios Theme Park!!! Lets have some fun together!

(Transportation & Meals are on your own for Friday)

- * With <u>full</u> registration, lunch is provided on Tuesday, Wednesday, and Thursday at noon.
- * Events are subject to change.

Current Members May Register for the Convention Online at www.uditoa.org

Hotel reservations may be made online:

www.piresortorlando.com/15th-annual -uditoa-convention--trade-show.htm

Payment information and options are explained on the Registration Form.

We are VERY EXCITED to announce that this year's convention will be held at a NEW location! The <u>Park Inn by Radisson Convention Center 3011 Park Lane in Kissimmee, FL.</u> We look forward to the expanded facility size to hold more attendees, vendors, and exhibits along with increased trade show floor space!!!



This year's trade show looks to be our largest and greatest for concession equipment and operations. Also, industry vendors and equipment manufacturers will be in attendance!

We are pleased to have the National Association of Concessionaires (NAC) at this years Convention. NAC's

concession expert and renowned speaker, Mr. Larry Etter will be joining us on Wednesday to share his 35 years of professional concession experience in the theatre industry.

3 Easy Steps!!!

1) Complete and mail

the registration form (or register on line)

- 2) Book your Room by January 22, 2015 (use the promo code!!!)
- 3) Make your travel plans!





Drive-In theatre owners, staff, and industry vendors are invited to attend!!

15th Annual U.D.I.T.O.A. Convention

February 2 - 5, 2015

NEW LOCATION Park Inn by Radisson 3011 Main Gate Lane (Off of State Rt. 192) Kissimmee, Florida 34747 NEW LOCATION

Hotel Reservations by phone: 407-396-1400

<u>Use Reservation code:</u> **1501 United** Room rate is \$79 a night. Tax not included.

Resort fee is waived!

You can also make Hotel Reservations On-Line at: www.piresortorlando.com/15th-annual-uditoa -convention--trade-show.htm

Click on the RED – Book Now button

Current Members can also Register On-Line: The link is located on the Main Page of our Web Site at www.uditoa.org. TO REGISTER BY MAIL:

Make a Copy then Mail the Completed form to

UDITOA Convention c/o Walt Effinger 2382 E. Main St. Lancaster, OH 43130

TO REGISTER BY FAX: (Credit Card Payment Required) 443-490-1250

USE THIS FORM FOR FULL CONVENTION REGISTRATION ONLY

IF YOU ARE A TRADE SHOW ONLY PARTICIPANT- COMPLETE THE TRADE SHOW REGISTRATION FORM INCLUDED IN THE CORPORATE ASSOCIATE PACKET

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Sign up for:	PRICE X # Of PERSONS = Subtotal →	Subtotal:					
☐ Full Registration on or BEFORE December 31 *	\$200.00 Per Person						
☐ Full Registration AFTER Dec. 31 UNTIL Jan. 22 **	\$250.00 Per Person						
☐ Child Registration BEFORE December 31 *	\$125.00 Per Child (Age 12 & Under)						
☐ Child Registration AFTER Dec. 31 UNTIL Jan. 22 **	\$175.00 Per Child (Age 12 & Under)						
☐ Optional Universal Studios on Friday, Feb. 6, 2015	\$90.00 Per Person						
*MUST be POSTMARKED on or before Dec. 31, 2014	NO REGISTRATIONS CAN BE	Total:					
** MUST be POSTMARKED on or before Jan. 22, 2015	MAILED AFTER JAN. 22, 2015.	\$					
List phone number(s) so we are able to Contact you	Method of Payment						

prior to and during the convention if necessary. All fees are non-refundable and transfers are PLEASE **PRINT CLEARLY** ALL INFORMATION. only within your organization. Theatre or Company: ☐ Check (Enclosed and Payable to: UDITOA) ☐ Master Card ☐ Visa ☐ Discover Address: Card # Expiration Date: ____/ ____ Contact Phone: _____ Billing Zip Code: Email Address: Persons Attending: (PRINT CLEARLY) CVC (SECURITY CODE ON BACK) _____ Name (AS IT APPEARS ON CARD) Signature (OF CARD HOLDER)

Questions?: Call Convention Registration Coordinator