

# 2019 CONCESSION AND HOSPITALITY EXPO *Chicago*

Fairmont  
Millennium  
Park

July 30 –  
Aug 2, 2019



## Sponsorships

July 30 – Aug. 2, 2019  
Fairmont, Chicago – Millennium Park

NAC will bring together the top food and beverage concession leaders in the recreation and leisure-time industry at **The Concession & Hospitality Expo**.

The Concession & Hospitality Expo provides your company with opportunities to put your products, services and brand in front of buyers for all types of recreation and leisure-time food and beverage operations.

Sponsorships are available at every level and extend well past the Expo itself.

Many of our sponsors also choose to extend their opportunities by registering for the **Full NAC Expo**, allowing them access to buyers at all educational sessions and social function. We also offer **Optional Programs** such as certification programs and a fun run.

For more information, visit [NAOnline.org](http://NAOnline.org).

## NAC Expo Sponsorship Levels and Benefits

### Platinum Level (\$10,000 and above)

- Logo recognition and major prominence on every Expo page on the NAC web site throughout the year.
- Recognition in all pre-Expo marketing, both in print and via email.
- Complimentary 8x10 trade show booth valued at \$1,500.
- Complimentary Full EXPO Registration valued at \$595.
- Complimentary Full Page Ad in Expo Program valued at \$350.
- Company name and logo noted in Expo program.
- Recognition in pre- and post-Expo press releases.
- Signage at event.
- Thank you announcement and invitation to address attendees at event.
- Invitation for two to invitation-only board/ sponsor VIP party on Monday, July 29th.
- Seated on dais and recognized as major sponsor at NAC Membership Luncheon on Thursday, August 1st.

### Gold Level (\$5,000 to \$9,999)

- Logo recognition and major prominence on every Expo page on the NAC web site throughout the year.
- Recognition in all pre-Expo marketing, both in print and via email.
- Complimentary Full Page Ad in Expo Program valued at \$350.
- Company name and logo noted in Expo program.
- Recognition in pre- and post-Expo press releases.
- Invitation for two to invitation-only board/ sponsor VIP party on Monday, July 29th.
- Seated on dais and recognized as major sponsor at NAC Membership Luncheon on Thursday, August 1st.

### Silver Level (\$2,500 to \$4,999)

- Logo recognition and major prominence on every Expo page on the NAC web site throughout the year.
- Recognition in all pre-Expo marketing, both in print and via email.
- Company name and logo noted in Expo program.
- Recognition in pre- and post-Expo press releases.
- Signage at event.
- Invitation for two to invitation-only board/ sponsor VIP party on Monday, July 29th.

### Bronze Level (\$1,000 to \$2,499)

- Recognition in all pre-Expo marketing, both in print and via email.
- Company name and logo noted in Expo program.
- Recognition in pre- and post-Expo press releases.
- Signage at event.

Payment

**MAIL THIS FORM & CHECK PAYABLE TO:** National Assn. of Concessionaires (Payable in U.S. funds only, drawn on a U.S. bank.) 180 N Michigan Ave., #2215, Chicago, IL 60601; OR Fax to (312) 236-7809; Charge to:  Visa  MasterCard  Am. Ex.

Total Amount to be charged: \$ \_\_\_\_\_

Questions? Call (312) 236-3858 or email [info@NAOnline.org](mailto:info@NAOnline.org)

Cardholder Name \_\_\_\_\_ Company \_\_\_\_\_

Acct. No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Verification Code \_\_\_\_\_

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