

# **2020 Concession Profession Advertising**

#### Reach the Buyers in the Concession Industry!

**Concession Profession,** the magazine of the National Concessionaires (NAC), is a proven resource of news, features for the leaders in the recreation and leisure-time concessions industry.

#### Why advertise in Concession Profession?



Maximize your booth investment at CinemaCon and the NAC Concession & Hospitality Expo.



Issues are distributed throughout the year at industry events, and to new and prospective NAC members. A copy of the magazine will be available at CinemaCon.



Annual issue includes NAC membership directory, a year-round reference guide for members.



Members keep the magazine on average of 1-2 years, and pass them along to associates.



Very reasonable rates and space options.



Congratulate the 2020 Bert Nathan Award Recipient!

#### **Bert Nathan Award Recipient**

The 2020 Bert Nathan Memorial Award will be presented to **Bill LeClair** of National Amusements, Inc., on Monday, March 30 at the NAC Bert Nathan reception at CinemaCon at Caesars Palace in Las Vegas. *Be among the first of your peers* to display your leadership position and send best wishes to Bill by taking out a congratulatory ad in the 2020 edition of Concession Profession, the official magazine of NAC.

## See the attached insertion form to take advantage of the option that is best for you!

180 N. Michigan Avenue, Suite 2215 Chicago, IL 60601

ph: (312) 236-3858 fx: (312) 236-7809

email: info@NAConline.org











### **2020 Concession Profession Insertion Order**

There are attractive options that you can take advantage of. Mark your choices in the space provided.

Full Page (7 1/2 x 10) - \$1,975 \$750.00 \$500.00  Half Page Horizontal (7 ½ x 5) - \$1,475 \$450.00 \$300.00  Half Page Vertical (3 ½ x 10) - \$1,475 \$450.00 \$3300.00  Quarter Page Horizontal (4 7/8 x 3 ½) - \$1,200 \$325.00 \$250.00  Quarter Page Vertical (3 ½ x 4 7/8) - \$1,200 \$325.00 \$250.00  Back Cover (8 ½ x 11 ½ trim to 8 ½ x 11) - \$2,624  Inside Covers (8 ½ x 11 ½ trim to 8 ½ x 11) - \$2,550  Mechanical Specifications: The form below must be filled out and materials and payment must be received no late than March 1, 2020. Please send the form as soon as possible to reserve space. Electronic files should be sent in hig resolution (300 dpi or higher) JPEG, EPS, Photoshop or PDF images in CMYK color to cdammann@NAConline.org  Contact Name  Company  Address  City State Zip  Phone # Mobile#  Fax# Email  Payment Information:  MAIL THIS FORM AND & CHECK PAYABLE TO: National Assoc. of Concessionaires  Payable in U.S. funds only, drawn on a U.S. Bank  Fax to (312) 236-7809 , email to cdammann@naconline.org or mail to 180 N. Michigan Avenue, Suite 2215, Chicago, IL 60601  OR CHARGE TO: Visa Mastercard American Express Total Amount to be charged: \$  Cardholder Name  Acct. No. Exp Date Verification Code  Billing Address  Billing Address			Bert Nathan	Nathan Ad with
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### Questions? Call (612) 849-8418 or email cdammann@naconline.org

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email: info@NAConline.org



