







2020 Concession Profession Advertising

Reach the Buyers in the Concession Industry!

Concession Profession, the magazine of the National Concessionaires (NAC), is a proven resource of news, features for the leaders in the recreation and leisure-time concessions industry.

Why advertise in Concession Profession?

-  Maximize your booth investment at CinemaCon and the NAC Concession & Hospitality Expo.
-  Issues are distributed throughout the year at industry events, and to new and prospective NAC members. A copy of the magazine will be available at CinemaCon.
-  Annual issue includes NAC membership directory, a year-round reference guide for members.
-  Members keep the magazine on average of 1-2 years, and pass them along to associates.
-  Very reasonable rates and space options.
-  Congratulate the 2020 Bert Nathan Award Recipient!

Bert Nathan Award Recipient

The 2020 Bert Nathan Memorial Award will be presented to **Bill LeClair** of National Amusements, Inc., on Monday, March 30 at the NAC Bert Nathan reception at CinemaCon at Caesars Palace in Las Vegas. **Be among the first of your peers** to display your leadership position and send best wishes to Bill by taking out a congratulatory ad in the 2020 edition of *Concession Profession*, the official magazine of NAC.



See the attached insertion form to take advantage of the option that is best for you!

180 N. Michigan Avenue, Suite 2215 Chicago, IL 60601
ph: (312) 236-3858 fx: (312) 236-7809
email: info@NAConline.org



2020 Concession Profession Insertion Order

There are attractive options that you can take advantage of. Mark your choices in the space provided.

<u>General Promotional Ad</u>	<u>Bert Nathan Congratulatory Ads</u> (at size indicted to the left)	<u>Nathan Ad with Regular Ad</u> (In addition to regular ad fee)
_____ Full Page (7 1/2 x 10) -	\$1,975	_____ \$750.00
_____ Half Page Horizontal (7 ½ x 5) -	\$1,475	_____ \$450.00
_____ Half Page Vertical (3 ½ x 10) -	\$1,475	_____ \$450.00
_____ Quarter Page Horizontal (4 7/8 x 3 ½) -	\$1,200	_____ \$325.00
_____ Quarter Page Vertical (3 ½ x 4 7/8) -	\$1,200	_____ \$325.00
_____ Back Cover (8 ¾ x 11 ¼ trim to 8 ½ x 11) -	\$2,624	_____ \$500.00
_____ Inside Covers (8 ¾ x 11 ¼ trim to 8 ½ x 11) -	\$2,550	_____ \$300.00
		_____ \$300.00
		_____ \$250.00
		_____ \$250.00

Mechanical Specifications: The form below must be filled out and materials and payment must be received *no later than March 1, 2020*. Please send the form as soon as possible to reserve space. Electronic files should be sent in high resolution (300 dpi or higher) JPEG, EPS, Photoshop or PDF images in CMYK color to cdammann@NAOnline.org

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Mobile# _____

Fax# _____ Email _____

Payment Information:

MAIL THIS FORM AND & CHECK PAYABLE TO: National Assoc. of Concessionaires

Payable in U.S. funds only, drawn on a U.S. Bank

Fax to (312) 236-7809 , email to cdammann@naonline.org or mail to 180 N. Michigan Avenue, Suite 2215, Chicago, IL 60601

OR CHARGE TO: _____ Visa _____ Mastercard _____ American Express Total Amount to be charged: \$ _____

Cardholder Name _____

Acct. No. _____ Exp Date _____ Verification Code _____

Billing Address _____

Email Address _____

**Questions? Call (612) 849-8418 or
email cdammann@naonline.org**

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