

# Earn Your CCM Online!



Is it a job or is it a career? Invest in your professional future NOW! The 2020 Summer Semester On-Line Certified Concessions Management Course (CCM) is calling YOU to enroll!

## **2020 Summer Semester On-Line Certified Concessions Management Course (CCM):**

Take your concession career to the next level by enrolling in the CCM class today! Instruction with emphasis on topics essential to a Concession Manager. Enrollment is open to all levels of concession workers seeking to advance their careers. Secure your future by investing in your education *right from your home or office!*

NAC is pleased to work in conjunction with the **University of Memphis' Kemmons Wilson School of Hospitality & Resort Management** to offer this life changing (CCM) class.

Those passing the exam at the end of the course may use the designation CCM (Certified Concession Manager) or, for suppliers, ACE (Allied Concession Executive). Students passing receive 4.5 hours of Continuing Education (CU) credits or may be awarded 3 hours regular university credit. Please contact the instructor for more details.

**Cost:** A very special rate of \$475 (register in the link below and Mr. Etter will contact you with the details and structure)

**Classes Begin:** July 6, 2020

**Classes End:** August 7, 2020

**[CLICK HERE](#) for more information and registration links or call 312-236-3858**

### **Objectives:**

Management, Profit Planning, Cost Controls and Menu Planning/Branding

### **Instructor:**

NAC Director of Education, Larry Etter, CCM, SVP Malco Theatres provides a once in a lifetime educational experience.

*"The material progresses naturally and provides an overall picture of proper planning and considerations for concession professionals."*

Theresa Boysen, ACS, ACE

