



THE FOLLOWING HAS BEEN APPROVED FOR ALL POPCORN FANATICS

It's finally time to get things POPPIN' again at the theatres, and we couldn't be any more excited!

Here's how to offer Kernel Season's products in safe, sanitary way!

01

Dispose of any open Free Shake On containers.



02

Clean & Sanitize Your FSO Displays!

03

Place the Kernel Season's® branded "Intermission" sign on your FSO display to direct guests to seasonings at counter.



04

Use existing stock of Free Shake On product for...

- French Fries, Pretzels, and other concessions items!
- Pre-pack seasoning into Portion Packs
- Allow concessionaires to season popcorn at the concessions counter.



05

Offer single serve Kernel Season's® at the concession stand.

