



Sponsorships

**July 26 – July 29, 2022
Hilton Orlando Lake Buena Vista**

NAC will bring together the top food and beverage concession leaders in the recreation and leisure-time industry at **The Concession & Hospitality Expo**.

The Concession & Hospitality Expo provides your company with opportunities to put your products, services and brand in front of buyers for all types of recreation and leisure-time food and beverage operations.

Sponsorships are available at every level and extend well past the Expo itself.

Many of our sponsors also choose to extend their opportunities by registering for the **Full NAC Expo**, allowing them access to buyers at all educational sessions and social function. We also offer **Optional Programs** such as certification programs and a fun run.

For more information, visit NAOnline.org.

NAC Expo Sponsorship Levels and Benefits

Platinum Level (\$10,000 and above)

- Logo recognition and major prominence on every Expo page on the NAC web site throughout the year.
- Recognition in all pre-Expo marketing, both in print and via email.
- Complimentary trade show booth valued at \$1,500.
- Complimentary Full EXPO Registration valued at \$595.
- Complimentary Full Page Ad in Expo Program valued at \$350.
- Company name and logo noted in Expo program.
- Recognition in pre- and post-Expo press releases.
- Signage at event.
- Thank you announcement and invitation to address attendees at event.
- Invitation for two to invitation-only board/ sponsor VIP party on Monday, July 25th.
- Seated on dais and recognized as major sponsor at NAC Membership Luncheon on Thursday, July 28th.

Gold Level (\$5,000 to \$9,999)

- Logo recognition and major prominence on every Expo page on the NAC web site throughout the year.
- Recognition in all pre-Expo marketing, both in print and via email.
- Complimentary Full Page Ad in Expo Program valued at \$350.
- Company name and logo noted in Expo program.
- Recognition in pre- and post-Expo press releases.
- Invitation for two to invitation-only board/ sponsor VIP party on Monday, July 25th.
- Seated on dais and recognized as major sponsor at NAC Membership Luncheon on Thursday, July 28th.

Silver Level (\$2,500 to \$4,999)

- Logo recognition and major prominence on every Expo page on the NAC web site throughout the year.
- Recognition in all pre-Expo marketing, both in print and via email.
- Company name and logo noted in Expo program.
- Recognition in pre- and post-Expo press releases.
- Signage at event.

Bronze Level (\$1,000 to \$2,499)

- Recognition in all pre-Expo marketing, both in print and via email.
- Company name and logo noted in Expo program.
- Recognition in pre- and post-Expo press releases.
- Signage at event.

Payment

MAIL THIS FORM & CHECK PAYABLE TO: National Assn. of Concessionaires (Payable in U.S. funds only, drawn on a U.S. bank.) 180 N Michigan Ave., #2215, Chicago, IL 60601; OR email to info@naconline.org. Charge to: Visa MasterCard Am. Ex.

Total Amount to be charged: \$ _____

Questions? Call (312) 236-3858 or email info@NAOnline.org

Cardholder Name _____ Company _____

Acct. No. _____ Exp. Date _____ Verification Code _____

Billing Address _____

Signature _____ Cardholder Email _____