

2023-2024 Regional Seminar Series Scholarship Supporters

NAC is seeking National Seminar Scholarship Supporters for the 2023-2024 cycle featuring, *“Recreational Food Service – Today, Tomorrow and Beyond.”*



Each National Seminar Scholarship Supporter will contribute \$2,500 and will receive **20 Scholarships** to distribute to customers, employees and contacts and **Logo Recognition** on all seminar materials. Contact Chris Dammann with interest.

This half-day seminar will hit the road on Thursday, March 9th, 2023 at Royal Corporation Headquarters in Santa Fe Springs, CA. NAC Director of Education, Larry Etter, CCM, will be the instructor. We anticipate adding more locations in the weeks and months to come.

The seminar breaks down into four segments which include interactive exercises to allow participants to engage with each other and share experiences. Larry will also send students home with a list of Tips on Best Management Practices.

Recreational Food Service – Today, Tomorrow and Beyond Synopsis

Segment 1 – “Recreational Foodservice” - What is the definition of our industry and how does the manager fit into that channel?

Segment 2 – “Today” - How are we operating in this current environment? Focus on communication skills with staff.

Segment 3 – “Tomorrow” - What kind of results will/can we see with next steps? Profits vs. Efficiencies. How to succeed? Data is important – DNA vs RNA

Segment 4 – “And Beyond” -Trends going forward, what will drive the business, what changes are taking place in consumer behavior. Larry will share the latest research from Technomics, a leader in restaurant and foodservice consumer behaviors.

**[Click Here to Sign Up On-Line,](#)
call 312-236-3858 or
email cdammann@naconline.org**

