



2023-24 NAC Regional Seminar Series Recreational Foodservice, Today, Tomorrow & Beyond

May 15, 2023
NC NATO
Sheraton, West Des Moines, IA



10:00 AM –2:00 PM

Cost: \$150.00

Join us at NC NATO for the 2023-24 NAC Regional Seminar Series: ***Recreational Foodservice, Today, Tomorrow & Beyond.*** NAC Director of Education, Larry Etter, CCM, will be the instructor.

The seminar is ideal for all managers and supervisors with a concentration on recreational foodservice in entertainment and hospitality venues. It's presented in four segments including interactive exercises to allow participants to engage with each other and share experiences. Larry will also send attendees home with a list of Tips on Best Management Practices.

Lunch will be provided.

Synopsis

Recreational Foodservice

What is the definition of our industry and how does the manager fit into that channel?

Today

How are we operating in this current environment? Focus on communication skills with staff.

Tomorrow

What kind of results will/can we see with next steps? Profits vs. Efficiencies. How to succeed? Data is important – DNA vs RNA

Beyond

Trends going forward, what will drive the business, what changes are taking place in consumer behavior. The latest research in foodservice consumer behaviors.

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