

POSTING: Director of Education, Entertainment Food & Beverage Association

Overview:

The National Association of Concessionaire(NAC), the leading global entertainment food & beverage hospitality trade association is seeking a dynamic and experienced Director of Education to lead our educational initiatives, including the modernization and management of NAC Certification Programs.

The ideal candidate will be responsible for enhancing the educational offerings of NAC, ensuring they meet the highest standards of quality and relevance for professionals in the concessions and hospitality industry.

This position, which operates as an independent contractor (1099), offers a project-based remuneration package. Earnings are tied to the success and growth of the Education programs and include reimbursement for related expenditures, in addition to a fixed stipend allocated for preparation efforts.

Key Responsibilities:

- **Program Development and Management:** Oversee the development, implementation, and continuous improvement of the NAC educational programs, including the Concession Management Certification Program, Executive Concessions and Accredited Concession Supplier.
- **Curriculum Design:** Collaborate with industry experts (Curriculum Improvement Board) to design and update curriculum that reflects the latest trends, technologies, and best practices in concession management, to include variety of course delivery methodologies (in-person, virtual, hybrid).
- **Instructor Coordination:** Recruit, train, and manage a team of instructors and subject matter experts to deliver high-quality training modules.
- **Educational Partnerships:** Establish and maintain partnerships with educational institutions, industry associations, and other relevant organizations.
- **Event Planning and Execution:** Organize and manage educational events, workshops, and regional seminars, including logistics, content, and speaker coordination.
- **Quality Assurance:** Ensure all educational programs and materials meet the standards of excellence and relevance expected by NAC members.
- **Market Analysis and Strategy Development:** Conduct market research to identify educational needs within the industry and develop strategies to address these needs.
- **Budget Management:** Develop and manage the education department's budget, ensuring efficient use of resources.
- **Reporting and Evaluation:** Regularly evaluate the effectiveness of educational programs and provide reports to the executive team and board of directors.
- **Membership Engagement:** Engage with NAC members to understand their educational needs and gather feedback for program improvements.

Qualifications:

- Active member of NAC, or associated trade group
- Bachelor's degree in Hospitality Management, Education, or a related field
- Minimum of 5 years of experience and management, preferably in the hospitality, food and beverage, education, or related industry. in educational program development
- Strong understanding of the concessions and hospitality industry, with a focus on trends, challenges, and opportunities.
- Proven track record in curriculum development, instructor management, and partnership building.
- Excellent organizational, leadership, and communication skills.
- Ability to manage multiple projects simultaneously and meet tight deadlines.
- Proficiency in using modern educational technology and platforms.

Application:

Qualified candidates are encouraged to submit their resume, cover letter, and any relevant certifications. Please include examples of previous educational programs you have developed or managed.

Submit to:

Chris Dammann
Executive Vice President
National Association of Concessionaires
cdammann@naconline.org